

MARION JOSSERAND

curriculum vitae

Instruction

* 2020 – 2022

Master's Degree in PRODUCT SERVICE SYSTEM DESIGN at POLITECNICO DI MILANO (Milan-Italy).

Main subjects: Service Design, UX/UI Design, Inclusive Design.

Thesis: Participative design approach to support Nursing homes' digital transformation.

Grade: 110/110.

Level in the national classification: Master of Science (MsC).

* 2018 – 2020

Master's Degree in INDUSTRIAL DESIGN at ECOLE NATIONALE SUPÉRIEURE DES ARTS VISUELS DE L'ENSAV LA CAMBRE, BRUXELLES (Brussel – Belgium)

Main subjects: Industrial Product Design, Design for Sustainability, Intellectual Property.

Thesis: Voicemail development in Nursing Homes. Adapting digital interfaces and design methodologies to cognitive disorders.

Grade: 16.5/20 with "Great distinction".

Level in the national classification: Master of Art.

* 2015 – 2018

Bachelor's Degree in OBJECT AND SPACE DESIGN at ECOLE SUPÉRIEURE D'ART ET DE DESIGN DE REIMS (Reims - France)

Main subjects: Product Design, Interior Design, 3D Modeling, Color

Thesis: Design of a collaborative tools for circular production in universities of art and design in France.

Grade: 13,5/20.

Level in the National Classification: Bachelor of Art.

Professional experience

* From March 2024: Research Fellow at the University of Bologna

* Type of company or industry: Public university

Main duties and responsibilities: Research in Design for the Spoke 1: "Digital Advanced Design: technologies, processes, and tools"

- Requirements Analysis and Goal Setting,
- Design and Development of the Platform,
- Platform dissemination in other "Made in Italy" program sectors,
- Monitoring and evaluation of the results,
- Scientific dissemination.

Contratto determinato. Italia

* July 2023 – March 2024: Head of project and Designer UX/UI at Designer Éthiques.

Type of company or industry: Association of Ethical Digital Design.

Main duties and responsibilities: Responsible for the development of a digital tool for designers to support ethic in digital design (accessibility, sustainability, digital inclusivity and fight against dark patterns).

- Development of the entire design process,
- Development and conduction of UX research, analysis of results, writing of research reports,
- Digital tool design: Taxonomy, Userflow, Wireframing, UI, interaction design,
- Writing and conducting user tests.

Self-employment contract (with VAT number). France

* **Since January 2020: Vice-President of the Novum Novem association.**

Type of company or industry: Association specializing in Design for Aging Well.

Main duties and responsibilities: Vice-president, Responsible for the research project on "digital transformation and digital ageism", Director of a future podcast.

- Development of an action-research process on "digital commons" in nursing homes
- Design of an open-source digital platform to support the digital transformation of nursing homes.
- Management of the different teams of the association and work on a holacratic operation,
- Co-writing the Ageism Awareness Podcast.
- Organization of exhibitions and participatory workshops on aging and its problems.

Self-employment assignments (with VAT number) and volunteering. France

* **November 2022 – February 2024: Head of project and Service & Product at Aïna.**

Type of company or industry: Product and service design company.

Main duties and responsibilities: Head of the R&D department.

- Management of the multidisciplinary team and product design processes,
- Training on user-centered methodologies and design thinking,
- Organization of internal workshops for the team.
- Development and conduction of the UX research, analysis of results, product design, prototypes, user testing.

Part-time self-employment contract (with VAT number). France

* **May 2022 – August 2022: UX Researcher at Nois3.**

Type of company or industry: Digital design company.

Main duties and responsibilities: UX research for the positioning strategy of a digital tool for digital designers.

- Benchmark and positioning strategy,
- Writing and conducting user research interviews,
- Research Report.

Training. Italy

* **April 2022 – May 2022: UX Researcher at BSD Design.**

Type of company or industry: Service design company.

Main duties and responsibilities: UX research for the institute for the blind.

- Writing and conducting user research interviews,
- Research Report.

Training. Italy

* **September 2020 – April 2023: Product & Service Designer in collaboration with Sophie Larger Studio.**

Type of company or industry: Independent designer.

Main duties and responsibilities: R&D consulting.

- Consultant for the development of laboratories and relaxation areas in psychiatric hospitals,
- Product development for Roche Bobois.

Self-employment assignments (with VAT number). France

Exhibitions

* ***Vous avez le code Wi-Fi?* France Design Week 2022. Collaboration with the Novum Novem association.**

Research exhibition on the digital transformation of French nursing homes through design methodologies.

* **Kunstureghem. Curator of the exhibition. April 2019. Collaboration with the Cultureghem association.**

17 artists on display, creative workshops and live performances for the "Ket-Met" afternoons.

Languages

Main language: French, Mother language

Foreign languages:

- English (C1): Fluent, Complete professional skills (reading, writing, speaking).
- Italian (B2): Fluent, Professional skills (Reading), Moderate-Fluent, Professional Skills (Writing, Speaking).

Interpersonal skills and competencies

- Living and working with other people,
- Working in a multicultural environment,
- Listen carefully,
- Show empathy towards others,
- Receiving criticism,
- Communicate constructively.

Organizational skills and competencies

- Organization and coordination of group work,
- Organization of design processes,
- Precision during the field research,
- Cross-fertilization of inspirations,
- Analysis and Synthesis,
- Conducting and leading workshops and focus groups.

Technical Skills and Competencies

- Interface prototypes: Figma, Sketch, Adobe XD, no-code website builders (CMS).
- 3D modeling and rendering: Rhino, Autocad, V-ray, KeyShot.
- Graphic communication: Photoshop, Illustrator, Indesign.
- Audio and video production: Reaper, Première Pro.
- CAD and prototyping in laboratories: Rhino, Sketch Up, Illustrator, Ultimaker Cura, Silhouette, Charly 4U. Woodworking and metalworking machines, Technical drawing.

Personal Interests

Dancing (24 years), Ceramics, Plant Caring, Drawing, Photography and Tattooing.

The undersigned Marion Josserand, aware that false declarations entail the application of the criminal sanctions provided for by art. 76 of D.P.R. 445/2000, declares that the information contained in the curriculum vitae, drawn up in the European format, corresponds to the truth.

Done at Milan, 14/02/2024.

Marion Josserand

