

PERSONAL INFORMATION

Maria Lusiani



📍 Work: University of Bologna, Dipartimento di Scienze Aziendali
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Sex F | *Date of birth* 24/11/1981 | *Nationality* Italian

WORK EXPERIENCE

From October 2024
to present

Associate Professor

University of Bologna, Dipartimento di Scienze Aziendali, Italy

Teaching activities and responsibilities:

- Courses: *Analisi e Contabilità dei Costi* (undergraduate); *Analisi dei Costi* (undergraduate); *Controllo Direzionale* (graduate); *Management of Artistic and Cultural Organizations* (graduate).
- Thesis supervision at undergraduate, graduate, and Ph.D. levels in the fields of arts management, accounting and business history.
- External evaluator for Ph.D. thesis at IMT Lucca.

Research and third mission activities and responsibilities:

- Research on management and accounting practices in complex organizations, ranging from the arts field to the healthcare and social services field; research on cultural and creative industries; research on accounting history.
- Reviewer for *Accounting Forum*; *Accounting History*; *Journal of International Accounting Research*; *Journal of Management Studies*; *Strategic Organization*; *International Journal of Arts Management*; *Studi Organizzativi*.
- Principal investigator and/or research team member in national and European projects in the fields of cultural and creative industries.

From April 2020
to September 2024

Associate Professor

Ca' Foscari University of Venice, Venice School of Management, Italy

Teaching activities and responsibilities:

- Courses: *Economia Aziendale per le istituzioni culturali* (undergraduate); *Analisi e Contabilità dei Costi* (undergraduate); *Strategy Planning and Control Systems* (graduate); *Management of Artistic and Cultural Organizations* (graduate); *Advanced Management of Nonprofit Organizations* (graduate); *Ethnography lab* (Ph.D.); *Qualitative Research Methods 2* (Ph.D.); *Arts Management* (Honours College); *Academic Writing* (Honours College).
- Thesis supervision at undergraduate, graduate, and Ph.D. levels in the fields of arts management, accounting and business history.
- External evaluator for Ph.D. theses in Bologna University (2021) and Politecnico di Torino (2023).

Research and third mission activities and responsibilities:

- Research on management and accounting practices in complex organizations, ranging from the arts field to the healthcare and social services field; research on cultural and creative industries; research on accounting history.
- Reviewer for *Accounting Forum*; *Accounting History*; *Journal of International Accounting Research*; *Journal of Management Studies*; *Strategic Organization*; *International Journal of Arts Management*; *Studi Organizzativi*.
- Principal investigator and/or research team member in national and European projects in the fields of cultural and creative industries.

Administrative and institutional responsibilities:

- Director of the Master's degree programme in Economics and Management of Arts and Cultural Activities (*Economia e Gestione delle Arti e Attività Culturali*).

- PhD in Management faculty member (Collegio di dottorato).
- International College (Collegio di merito di Ca' Foscari): faculty member and Quality Assurance committee member.
- Academic coordinator of the Double Degree in Management with ESCP (Paris).
- Member of the Venice School of Management EQUIS accreditation team.
- Member of the Maclab research centre (Management of Arts and Culture lab).
- Member of AIKU research centre (Arte, Impresa e Cultura).
- Member of SIDREA.

From November 2016
to March 2020

Assistant Professor – tenure track (RTD-b)

Ca' Foscari University of Venice, Venice School of Management, Italy

Teaching activities and responsibilities:

- Courses: Analisi e Contabilità dei Costi (undergraduate); Strategy Planning and Control Systems (graduate); Advanced Management of Nonprofit Organizations (graduate); Ethnography lab (Ph.D.); Qualitative research methods (Ph.D.).
- Thesis supervision at undergraduate and graduate levels in the fields of arts management, accounting, management.

Research activities and responsibilities:

- Research on management and accounting practices in complex organizations, ranging from the arts field to the healthcare and social services field; research on cultural and creative industries; research on accounting history.

Administrative and institutional responsibilities:

- PhD in Management faculty member (Collegio di dottorato)
- Director of the Maclab research centre (Management of Arts and Culture lab)

From November 2013
to October 2016

Assistant Professor – untenured (RTD-a)

Ca' Foscari University of Venice, Venice School of Management, Italy

Teaching activities and responsibilities:

- Courses: Analisi e Contabilità dei Costi (undergraduate); Economia Aziendale 2 (undergraduate); Strategy Planning and Control Systems (graduate); Cultural Planning and Creative Processes (graduate); Qualitative Research Methods (Ph.D.).
- Thesis supervision at undergraduate and graduate levels in the fields of arts management, accounting, management.

Research activities and responsibilities:

- Research on management and accounting practices in complex organizations, ranging from the arts field to the healthcare and social services field, research on cultural heritage management.

Administrative and institutional responsibilities:

- Member of the Maclab research centre (Management of Arts and Culture lab)
- Member of Erasmus and Overseas committee, Department of Management

From January 2012
to December 2012

Post-doctoral research fellow

HEC Montréal, Canada

Main activities and responsibilities:

- Research on strategic management in pluralistic settings
- Member of research centre Géps (Groupe d'étude sur la pratique de la stratégie - strategy as practice study group)

From 2011

Adjunct professor (docente a contratto)

to 2014 University of Bologna, Dipartimento di Scienze Aziendali, Italy
Main activities and responsibilities:
▪ Teaching modules of “Reporting, Budgeting and Business Planning” and of “Strategy”.
▪ Thesis supervision at graduate level.

From May 2011 to January 2012 **Research fellow (assegnista di ricerca)**
Ca' Foscari University of Venice, Department of Management, Italy
Main activities and responsibilities:
▪ Research on cultural districts, cultural policies and local development
▪ Member of the Maclab research centre (Management of Arts and Culture lab)

From November 2006 to October 2007 **Research fellow (assegnista di ricerca)**
University of Bologna, Dipartimento di Scienze Aziendali, Italy
Main activities and responsibilities:
▪ Research on public funding to the performing arts
▪ Member of the GIOCA research centre (Arts and Culture Management)

EDUCATION AND TRAINING

2008-2011 **Ph.D. in Business Administration** *EQF level 8*
University of Bologna, Dipartimento di Scienze Aziendali, Italy
Principal subjects covered and skills acquired:
▪ Organization theory, Strategic management, Consumer behaviour, Technology and innovation management, Quantitative research methods, Qualitative research methods
▪ Research methodologies, ethnography, discourse analysis, meta-analysis

From January 2011 To May 2011 **Visiting Ph.D. student** *EQF level 8*
HEC Montréal, Canada
Principal subjects covered and skills acquired:
▪ Doing, writing and publishing research in strategy
▪ Qualitative research methodologies

2004-2006 **Master's degree in G.I.O.C.A. (Graduate degree in Innovation and Organization of Culture and the Arts)** *EQF level 6*
University of Bologna, Italy
Grade: 110/110 e Lode (Honours)

2000-2003 **Bachelor's degree in E.G.Art (Economics and Management of Arts and Culture)** *EQF level 5*
Ca' Foscari University of Venice, Italy
Grade: 110/110 e Lode (Honours)

1995-2000 **High School Diploma in Humanities (Maturità Classica)** *EQF level 4*
Liceo Ginnasio Tito Livio, Padua, Italy
Grade: 94/100

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s) English (proficient)
 French (proficient)
 Danish (proficient)
 Spanish (intermediate)

PUBLICATIONS, GRANTS AND AWARDS

- Journal articles
- Lusiani, Maria; Pancot, Chiara; Sangster, Alan; Vedovato, Marco (2023). Bookkeeping, but not for profit: A special form of double entry in a 16th century Venetian charity. *The British Accounting Review*, vol. 55
- Lusiani, Maria; Pancot, Chiara; Vedovato, Marco (2023). Hybridity and conflicting logics—and what if not? A historical exploration of a XIV–XVI century social entity in Venice. *Financial Accountability & Management*, vol. 39, pp. 195-215
- Lusiani, Maria; Panozzo, Fabrizio; Santini, Andrea (2023). L'osservatorio regionale delle arti performative per la Regione Veneto. Una proposta fondata sulla ricerca. *Economia della Cultura*, vol. 1, pp. 107-114
- Ferri Paolo.; Lusiani Maria; Pareschi Luca (2021). Shades of theory: A topic modelling of ways of theorizing in accounting history research. *Accounting History*, vol. 26, pp. 484-519
- Pancot Chiara; Lusiani Maria (2021). Beyond Dualism? Exploring the Polyphonic Dimension of Cultural Productions. *Journal of Arts Management, Law, And Society*, vol. 51, pp. 73-91
- Zanin Filippo, Lusiani Maria, Bagnoli Carlo (2020). The swinging role of visualization in strategic planning. *Journal of Management and Governance*, vol. 24, pp. 1019-1054
- Ferri, Camilla; Lusiani, Maria; Bertocchi, Dario (2020). Public Discourse and Category Formation: A Topic Modelling Exploration of 'Historical Shops' on Italian Media. *Puntoorg*, vol. 5, pp. 99-134
- Coco, Nunzia; Calcagno, Monica; Lusiani, Maria (2020). Struggles as triggers in a design - thinking journey. *Creativity and Innovation Management*, vol. 29, pp. 103-115
- Pareschi Luca; Lusiani Maria (2020) What editors talk about when they talk about editors? A public discourse analysis of market and aesthetic logics. *Poetics*, vol. 81, pp. 101444
- Lusiani Maria, Vedovato Marco, Pancot Chiara (2019). Governance and accounting practices in hybrid organizations: Insights from a sixteenth-century charity in Venice. *Accounting History*, vol. 24, pp. 444-463
- Lusiani Maria; Langley Ann (2019) The social construction of strategic coherence: Practices of enabling leadership. *Long Range Planning*, vol. 52/5.
- Ferri, Paolo; Lusiani, Maria; Pareschi, Luca (2018). Accounting for Accounting History: A topic modeling approach (1996–2015). *Accounting History*, vol. 23, pp. 173-205
- Lusiani Maria; Zan Luca (2013). Planning and heritage in *Journal of Cultural Heritage Management and Sustainable Development*, vol. 3, pp. 108-115
- Zan Luca; Bonini Baraldi Sara; Ferri Paolo; Lusiani Maria; Mariani Marcello Maria (2012). Behind the scenes of public funding for performing arts in Italy: hidden phenomena beyond the rhetoric of legislation in *International Journal of Cultural Policy*, vol. 18, pp. 76-92
- Lusiani Maria; Zan Luca (2012) Change and continuity in managerialism: 100 years of administrative history at the International Museum of Ceramics in Faenza in *Management & Organizational History*, vol. 6, pp. 59-80
- Calcagno Monica; Lusiani Maria; Panozzo Fabrizio (2012). Rhetoric and practice of cultural districts as a model of governance: Empirical evidence from the Veneto region *Working Paper Series 19/2012*, Venezia, Department of Management, Università Ca' Foscari Venezia., pp. 1-29
- Zan Luca; Lusiani Maria (2012) Managing Change and Master Plans: Machu Picchu Between Conservation and Exploitation. *Archaeologies*, vol. 7, pp. 329-371
- Zan Luca; Lusiani Maria (2011). Managing Machu Picchu: institutional settings, business model and master plans in *Journal of Cultural Heritage Management and Sustainable Development*, vol. 1, pp. 157-176
- Lusiani Maria; Zan Luca (2010). Institutional transformation and managerialism in cultural heritage: Heritage Malta in *Museum Management and Curatorship*, vol. 25, pp. 147-165

- Books
- Luca Zan, Maria Lusiani, Jessica Tanghetti (2023). *Vetro di Murano. Storie di mestieri e di fornaci*, Bologna University Press
- Lusiani Maria (2019). Traiettorie e prospettive di cambiamento della professione di commercialista: uno studio esplorativo, Franco Angeli
- Lusiani, Maria (2016). *Discourses of Planning*. Editoriale Scientifica
- Zan, Luca; Baraldi, Sara Bonini; Lusiani, Maria; Shoup, Daniel; Ferri, Paolo; Onofri, Federica (2015). *Managing Cultural Heritage: an International Research Perspective*, Oxford, Routledge
- Book chapters
- Abdallah Chahrazad, Lusiani Maria, Langley Ann (2019). Performing process research, in *Standing on the shoulders of giants: Traditions and Innovations in Research Methodology*, Emerald, vol. 11, pp. 91-113
- Mio, Chiara; Fasan, Marco; Lusiani, Maria (2018). Fondamenti di programmazione e controllo negli insegnamenti della scuola cafoscarina in Mio, Chiara et al. (eds.) *Le discipline economiche e aziendali nei 150 anni di storia di Ca' Foscari*, Edizioni Ca' Foscari - Digital Publishing, vol. 6
- Lusiani Maria, Vedovato Marco, Pancot Chiara (2018). The rise of a culture of management control: The case of Scuola Grande di San Rocco in the XVI century, in *The origins of accounting culture: the Venetian connection*, Routledge
- Lusiani Maria; Panozzo Fabrizio (2017). Industrial Heritage in Action: Beyond Museification and Regeneration in Zagato Lauso et al. (eds.) *Heritage. Scenarios 2015-2017*, Venezia, Edizioni Ca' Foscari - Digital Publishing
- Lusiani, Maria; Ferri, Paolo; Zan, Luca (2017). Making Sense of Site Management in *Aspects of Management Planning for Cultural World Heritage Sites*, Springer
- Sergi, Viviane; Comeau-Vallée, Mariline; Lusiani, Maria; Denis, Jean-Louis; Langley, Ann (2016). Plural leadership in healthcare organizations in *The Oxford Handbook of Healthcare Management*, Oxford, Oxford University Press
- Langley, Ann; Lusiani, Maria (2015) Strategic Planning as Practice, in *Cambridge Handbook of Strategy as Practice* - second edition, Cambridge, Cambridge University Press, pp. 547-563
- Lusiani Maria; Zan Luca (2014) Assetti istituzionali e business model: prospettive su autonomia e sostenibilità, in *La gestione del patrimonio culturale: una prospettiva internazionale*, Bologna, Bologna: Il Mulino., pp. 89-96
- Lusiani Maria; Shoup Daniel; Zan Luca (2014). Cambiamento e pianificazione, in *La gestione del patrimonio culturale: una prospettiva internazionale*, Bologna: Il Mulino., pp. 131-140
- Zan Luca; Lusiani Maria (2014). I Master Plan nella gestione di Machu Picchu: continuità e cambiamento, in *La gestione del patrimonio culturale: una prospettiva internazionale*, Bologna : Società Editrice Il Mulino, pp. 141-162
- Lusiani Maria; Zan Luca (2014). Il Museo Internazionale delle Ceramiche tra due diverse narrazioni, in *La gestione del patrimonio culturale: una prospettiva internazionale*, Bologna, Bologna: Il Mulino., pp. 37-56
- Bonini Baraldi Sara; Ferri Paolo; Lusiani Maria; Zan Luca (2014). L'intervento indiretto. Un'analisi del sistema di finanziamento statale allo spettacolo dal vivo, in *La Gestione del Patrimonio Culturale: una prospettiva internazionale*, Bologna : Società Editrice Il Mulino, pp. 263-276
- Zan Luca; Lusiani Maria (2014). La gestione di Machu Picchu: assetto istituzionale e modello di business, in *La gestione del patrimonio culturale: una prospettiva internazionale*, Bologna : Società Editrice il Mulino, pp. 113-128
- Zan Luca; Bonini Baraldi Sara; Ferri Paolo; Lusiani Maria; Shoup Daniel (2014). Per un'integrazione degli studi di management negli studi di Heritage, *La gestione del patrimonio culturale: una prospettiva internazionale*, Bologna: Il Mulino., pp. 277-286
- Lusiani Maria; Zan Luca (2014). Trasformazione istituzionale e managerializzazione nel patrimonio culturale: Heritage Malta, *La gestione del patrimonio culturale: una prospettiva internazionale*, Bologna: Il Mulino., pp. 97-112

Main research projects and grants

- 2023-present: Research and third mission Horizon Europe project "**Hephaestus**" (Heritage in Europe: New technologies in craft for preserving and innovating futureS), funded by the European Union. Role: member of Ca' Foscari unit with research supervision roles.
- 2022-present: Research and third mission project "**INEST**" (**I**nterconnected **N**orth-**E**ast **I**nnovation

System) funded by PNRR. Role: member of Spoke 6 (Tourism, Culture and Creativity) with research supervision roles; member of the scientific committee for the cross-cutting activity “support to the generation and the development of start-ups and spin-offs”.

2022-present: Research project: “**Cultural Heritage 2.0**”, funded by Erasmus Plus. Role: scientific responsibility.

2021-2023: Research project: “**Mapping the complexity of cultural & creative ecosystems as knowledge pools: a mixed-methods exploration**”, funded by Ca’ Foscari Department of Management (Department of Excellence funds). Role: scientific responsibility and co-supervision.

2021: Research project: “**The new craft sector: Creative clusters and the evolution of knowledge and skills**”, funded by CRUI Foundation. Role: scientific responsibility and supervision.

Awards

2021: Ca’ Foscari Department of Management Research Award for the paper Pareschi L.; Lusiani M. (2020) What editors talk about when they talk about editors?. A public discourse analysis of market and aesthetic logics in POETICS, vol. 81, pp. 101444

2020: Ca’ Foscari Department of Management Research Award for the paper: Lusiani, Vedovato, Pancot (2019) “Governance and accounting practices in hybrid organizations: Insights from a sixteenth-century charity in Venice”, ACCOUNTING HISTORY, vol. 24, pp. 444-463

2019: Ca’ Foscari Department of Management Research Award for the papers:

- a) Lusiani & Langley (2018) “The social construction of strategic coherence: Practices of enabling leadership” LONG RANGE PLANNING, vol. 52/5;
- b) Ferri, P.; Lusiani, M.; Pareschi, L. (2018) “Accounting for Accounting History: A topic modeling approach (1996–2015)” ACCOUNTING HISTORY, vol. 23, pp. 173-205.

2016: EURAM Best Paper Award for the paper “What editors talk about when they talk about editors: resisting institutional change through discourse”, with Luca Pareschi.

2013: Academy of Management Best Paper Proceedings for the paper “Professionals as strategists? Channelling and organizing distributed strategizing” with Ann Langley

Bologna, 16/01/2025

MARIA LUSIANI

