

Federica Nunziata

Curriculum Vitae

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ACADEMIC EXPERIENCE

September 2024-Present. Postdoctoral Researcher

Department of Political and Social Sciences - University of Bologna

Project "MiMeSys" (Misperceptions, information disorder and polarisation between
MEdia and political SYStems)

P.I. Prof. Filippo Tronconi.

November 2023-Present. Cultrice della materia.

Department of Social Sciences - University of Naples Federico II

SPS/04: Political Science.

July 2022-December 2023. Postdoctoral Researcher

Department of Social Sciences - University of Naples Federico II

PRIN 2017 – Monocratic Government. The Impact of Personalisation on Contemporary
Political Regimes (CUP E68D17000230001/MIUR, SPS/04 Political Science)

P.I. Prof. Fortunato Musella.

EDUCATION

Ph.D. in Social Sciences and Statistics, Department of Social Sciences of the University of
Naples Federico II, 2018-2022 (title earned on May 6th, 2022).

Thesis: «Il platform leader. Organizzazione e costruzione del consenso nella società delle
piattaforme» (The platform leader. Organization and consensus-building in the platform
society). Supervisors: Prof. Fortunato Musella, Prof. Dora Gambardella.

M.Sc., Public Opinion, Market and Communication Research, University of Milan, 2015 – 2017.

Thesis: Cyberpopulismo a 5 Stelle. Analisi del contenuto del Blog di Beppe Grillo
(Measuring the cyberpopulist style of Italy's 5 Star Movement). Supervisors: Prof. Paolo
Segatti and Prof. Guido Anselmi. Mark: 110/110 cum laude.

Erasmus+, University Carlos III of Madrid, 2015 (January-July).

B.A., Comunicazione e Società (Communication and Society), University of Milan, 2012-2015.

Thesis: Il Pop-Renzi: la popolarizzazione della sinistra italiana (Pop-Renzi: the
popularisation of the Italian left). Supervisor: Prof. Gianpietro Mazzoleni. Mark: 105/110.

High School Diploma, Classical Studies, Liceo Classico A. Rosmini, 2007-2012. Mark: 100/100.

EDITORIAL ACTIVITIES

2020-Present. Editorial Management Team, *Rivista di Digital Politics* (Il Mulino).

PUBLICATIONS

- (Tbd) Nunziata, F., «Populismo e platform leadership» (Populism and platform leadership), in M. Zulianello e P. Guasti (eds.), «Capire il populismo», Torino, UTET Università.
2024. Acampa, S. and Nunziata, F., «The Discursive Dimensions of Pernicious Polarization. Analysis of Right-Wing Populists in Western Europe on Twitter», in *Social Sciences*, 13, 292. doi: 10.3390/socsci13060292.
2023. Musella, F. and Nunziata, F., «La metamorfosi del potere di Elon Musk. L'ascesa dei business leader nella nuova politica globale» (Elon Musk's metamorphosis of power. The rise of business leaders in the new global politics), in *Comunicazione Politica*, 2.
2023. Acampa, S. and Nunziata, F., «Comunicazione populista e disinformazione: I punti di incontro nel contesto politico italiano» (Populist communication and disinformation. Convergences in the Italian political context), in *Polis*, 2 (Polis Youth Prize 2022).
2023. Nunziata, F., «La politica degli influencer» (The politics of influencers), in *Rivista di Digital Politics*, 1, pp. 117-136.
2023. Rullo, L. and Nunziata, F., «The 2022 presidential election: what happened on Facebook?», in *Contemporary Italian Politics*, doi: 10.1080/23248823.2023.2199494.
2023. Gerbaudo, P., De Falco, C.C., Giorgi, G., Keeling, S., Murolo, A. and Nunziata, F., «Angry posts go viral: emotional negativity bias in the Facebook pages of Western European rightwing populist leaders», in *Social Media + Society*, doi: 10.1177/20563051231163327.
2022. Nunziata, F. «Il partito di TikTok ha già i suoi leader», in *Politica* (insert of the newspaper *Domani* edited by Marco Damilano), September 20, p. 8.
2022. Nunziata, F., «Il platform leader. Organizzazione e costruzione del consenso nella società delle piattaforme» (The platform leader. Organization and consensus-building in the platform society), Napoli, Università degli Studi di Napoli Federico II, Available at <http://www.fedoa.unina.it/14599>.
2021. Anselmi, G. and Nunziata, F., «Analisi della stampa locale», in «Studi sui nuovi scenari di policy», Comitato Paritetico di Controllo e Valutazione del Consiglio regionale della Lombardia, Available at <https://www.consiglio.regione.lombardia.it/wps/portal/crl/home/istituzione/comitato-paritetico-di-controllo-e-valutazione/studi-e-note-informative>.
2021. Rullo, L. and Nunziata, F., «'Sometimes the Crisis Makes the Leader'? A Comparison of Giuseppe Conte Digital Communication Before and During the Covid-19 Pandemic», in *Comunicazione Politica*, 3, pp. 309-332.

2021. Nunziata, F., Paolillo, M. and Rullo, L., «Politica e Società nell’Era delle Piattaforme» (Politics and society in the platform era), in S. Acampa, G. Gargiulo, R. Gatti, M. Paolillo and R. Mazza (eds), «Saperi, Conoscenze ed Esperienze in Formazione. Atti della V Conferenza Nazionale delle Dottorande e dei Dottorandi in Scienze Sociali», Padova, libreriauniversitaria.it edizioni, pp. 85-100.
2021. Nunziata, F., «Partito» (Political party), in M. Calise, T.J. Lowi and F. Musella (eds), «Concetti Chiave. Capire la Scienza Politica», Bologna, Il Mulino, pp. 219-230.
2021. Nunziata, F., «Il platform leader» (The platform leader), in *Rivista di Digital Politics*, 1, pp. 127-146, doi: 10.53227/101176.

CONFERENCE PARTICIPATION

Conferences Organised

2021. Scientific and Organising Committee, 6th National Ph.D. Conference in Social Sciences, University of Naples, December 9-11.
2020. Scientific and Organising Committee, 5th National Ph.D. Conference in Social Sciences, University of Naples, December 3-5.

Panels Organised

2021. «Sfide europee. Inquadramento multidimensionale dei mutamenti in Europa (European challenges. Multidimensional framework of changes in Europe)», 6th National Ph.D. Conference in Social Sciences, University of Naples, December 9-11.
2021. «Ripensare la democrazia. Crisi e metamorfosi della rappresentanza politica (Rethinking democracy. Crisis and metamorphosis of political representation)», 6th National Ph.D. Conference in Social Sciences, University of Naples, December 9-11.
2020. «Identità collettive, opinione pubblica e comportamenti sociali in rete (Collective identities, public opinion and social behaviour in the Web environment)», 5th National Ph.D. Conference in Social Sciences, University of Naples, December 3-5.
2020. «La costruzione del consenso: il discorso politico nella Platform Society (Consensus-building: the political discourse in the Platform Society)», 5th National Ph.D. Conference in Social Sciences, University of Naples, December 3-5.
2020. «Digital work: la digitalizzazione del mercato dei beni e dei servizi (Digital work: the digitalisation of the goods and services market)», 5th National Ph.D. Conference in Social Sciences, University of Naples, December 3-5.
2020. «Sfide e metamorfosi delle democrazie contemporanee (Challenges and metamorphosis of contemporary democracies)», 5th National Ph.D. Conference in Social Sciences, University of Naples, December 3-5.

Paper Presented

2022. «The 2022 Presidential Election within the Web Environment», with Luigi Rullo. SISP (Italian Society for Political Science) Conference 2022, Sapienza University, Rome, September 8-10.
2021. «Angry Posts Go Viral: The Negativity Bias in The Online Communication Of Western European Rightwing Populist Leaders», 15th Conference of the European Sociological Association 2021, August 31 – September 3.
2021. «The Digitalization of Political Parties: A Conceptual Framework», IPSA World Congress of Political Science, July 10-15.
2021. «The Challenge of Covid-19 in Italy: the Digital Response of Giuseppe Conte», PSA Annual International Conference 2021, May 26-31.
2019. «Populism Under Contract? The Digital Communication of the Five Star Movement-Lega Coalition Agreement», with Luigi Rullo. ASMI (Association for the Study of Modern Italy) Annual Conference 2019, Istituto Italiano di Cultura, London, November 29-30.
2019. «Populism Italian Style: the political narratives of Matteo Salvini and Luigi di Maio», with Ciro Clemente De Falco and Antonia Murolo. ASMI (Association for the Study of Modern Italy) Annual Conference 2019, Istituto Italiano di Cultura, London, November 29-30.
2019. «La Comunicazione del Contratto di Governo (The Communication of the Five Star Movement-League Coalition Agreement)», with Luigi Rullo. Section 4 - Sistema Politico Italiano (Italian Political System), SISP (Italian Society for Political Science) Conference 2019, University of Salento, September 12-14.

Others

2021. «Alla scoperta del tecnopartito», PoliMiNa – Scuola di Politica Milano e Napoli, (https://polimina.fondazione salvatore.it/wp-content/uploads/2021/11/20.11.2021_programma-1.pdf), November 20.

SCHOLARSHIPS & AWARDS

- 2022-2023. Polis Youth Prize 2022 for best Sociology/Political Science research article.
- 2019-2020. Tutorship Activities Grant, University of Naples Federico II.
- 2018-2022. Doctoral Scholarship, Italian Ministry for Education, University and Research.
- 2016-2017. Service Grant, University of Milan.
- 2015-2016. Merit Scholarship, University of Milan.
2015. Erasmus+ Scholarship, EU.

EXTRA TRAINING

Summer Schools and Workshops

- Comparative Research Designs, *ECPR Summer School in Methods and Techniques*, 1st Virtual Methods School, July 2020.
- Concept Analysis in the Web Environment, jointly organised by *IPSA* and *University of Naples Federico II*, Capri, September 2019.
- Research Strategies in Policy Studies, *NASP: Network for the Advancement of Social and Political studies*, Milan, June 2019.
- Digital Sociology Hackathon, *University of Naples Federico II*, June 2019.
- La Prof - Political and Institutional Communication School, *Proforma*, Bari, October 2018.

Courses

- Introduction to SQL, *DataCamp*, 2022.
- Data visualization with Tableau, *FedericaX on edX*, 2021.
- Introduction to R, *DataCamp*, 2020.
- Understanding Political Concepts – IPSAMOOOC, *FedericaX on edX*, 2019.
- Introduction to Python, *DataCamp*, 2018.
- Tableau Essentials, *The Information Lab*, Milano, May 2018.

RELATED PROFESSIONAL SKILLS

- Digital Methods Approach | Sentiment, content and network Analysis (Advanced)
- Social media monitoring tools (Advanced)
- Excel and Power Point (Advanced)
- Data visualization with Tableau Software and Gephi (Intermediate)
- R Programming (Intermediate)
- SQL, SPSS and Python (Beginner)

LANGUAGES

Italian (Native speaker)
English (Highly proficient)
Spanish (Good command)

PROFESSIONAL EXPERIENCE

July 2023-Present *The Social Listener*, Founder.

Main tasks: Professional advice related to web and social listening.

May-July 2021. *Department of Social and Political Sciences of the University of Milan*, Collaborator.

Main tasks: research activities employing digital methods for social and political analysis.

January-July 2021. *Viralbeat srl*, Digital Analyst.

Main tasks: Web reputation analyses, script and tool setting, reporting, supervision of interns and content production.

January-September 2018. *Twig srl*, Market and Digital Researcher.

Main tasks: public opinion, market and political research; web listening, social network analysis and digital ethnographies; data collection, data analysis, reports and articles.

March-December 2017. *Voices from the Blogs*, Market and Digital Researcher.

Main tasks: Marketing and opinion research; data collection, data analysis (through VOICES Analytics® platform), reports and articles; creation of statistical infographics.

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