

CHIARA BENUSSI

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PROFESSIONAL SUMMARY

PhD student researching alternative proteins and how public policies and management strategies could favour the development of this sector. Before joining the University of Bologna, I completed an MSc in Sustainable Development at King's College London. Here, I had the opportunity to improve my understanding of sustainability-related topics applied to policy and economic issues. I am eager to collaborate with the food stakeholders, researchers, and value chain actors to guarantee a transition towards more sustainable, healthy, and ethical food systems. I am especially interested in the analysis of stakeholder engagement in the alternative proteins value chains.

EDUCATION

UNIVERSITY OF BOLOGNA - DEPARTMENT OF AGROFOOD SCIENCES AND TECHNOLOGY

PhD in Agricultural, Environmental and Food Science and Technology

2023-PRESENT

Curriculum: Agricultural and Food Economics and Policy

- Provisional research project title: *How to Enhance Sustainability in the Alternative Protein Supply Chain: Policies and Management Actions from Production to Consumption* (supervisor: Prof. Antonella Samoggia)
- Currently working on a literature review on alternative proteins (AP) value chains: through the application of the Entrepreneurial Ecosystem and Global Value Chain theory, the study aims to present an overview of the stakeholders, power dynamics, and governance of the AP value chains.
- Carried out research inside two European projects, namely LikeAPro and Feasts, dedicated to advancing knowledge and technology related to alternative proteins.
- Improved my presentation skills by carrying a seminar on *Are we eating too much Nutella? The global supply chain of hazelnuts and its implication in Central Italy*

KING'S COLLEGE LONDON

LONDON, UK

MSc: Environment, Politics and Development

2021 – 2022

Pass with merit

- Dissertation: *Are we eating too much Nutella? The global supply chain of hazelnuts and its implication in Central Italy* (11,000 words) (supervisor: Prof. Andrew Brooks)
This research analyses the global supply chain of hazelnuts and what is the role of Italy in it; also, it focuses on how the increase in hazelnut's global demand is impacting the socioeconomic system of Viterbo in Central Italy. The results of this study are based on an in-depth literature review and interviews with local key stakeholders, especially farmers and experts in the hazelnut sector.
This project reflects my interest in understanding how food systems influence the socioeconomic conditions of local communities and impact the natural environment.
- Relevant modules: Environmental justice, Environmental science for sustainability, Water Sustainability and Governance, Practising Social Research

UNIVERSITY OF BOLOGNA, FORLÌ CAMPUS

FORLÌ, ITALY

Bachelor's Degree: Diplomatic and International Sciences

2018 – 2021

Score: 110/110 cum laude

- Relevant module: Political Science, Challenges of Climate Change, Contemporary history, International relations, Macroeconomics, History of the African Continent
- The Bachelor's program has allowed me to expand my knowledge of different disciplines, such as political science, history, and economics, to better understand and analyse the complexity of the modern world and the international political environment.

WORK EXPERIENCE

EUROPEAN CYCLISTS' FEDERATION

BRUSSELS, BELGIUM

Members & Networks Intern

FEBRUARY – AUGUST 2023

- Improved my capacity to analyse and summarise complex topics while outlining articles on progressive cycling strategies of European cities (3 news articles written so far).
- Collaborated in the organization of webinars and two in-person events which has strengthened my interpersonal and communicative skills.
- Optimized the process of tracking and reporting my team activity through the implementation of a new system.

MANUFACTURE 2030

REMOTE POSITION

Sustainability Reporting Intern

MAY – AUGUST 2022

- Manufacture 2030 is an online platform dedicated to enhancing sustainability, efficiency, and productivity by cutting Scope 3 emissions of manufacturers. Here, I researched and outlined case studies highlighting exemplary sustainability strategies among suppliers, with a specific focus on agribusinesses.
- Supported the team in the realization of webinars on sustainability-related topics by promoting the event with emails to our clients and by managing the Q&A session of each event.
- Strengthen the relationship between the company and 4 new clients through welcome calls to describe the company's services and how to get out the most from the collaboration.

YOUNG WATER SOLUTIONS

REMOTE POSITION

WASH-entrepreneurship Ecosystem Analyst

JANUARY – MARCH 2022

- Analysed the entrepreneurial and WASH (Water, Sanitation and Hygiene) ecosystems of 6 countries in Sub-Saharan Africa through report analysis, newspaper articles, and interviews.
- Planned and led interviews with local stakeholders, mainly NGOs, that are active in the entrepreneurial field or the water management sector.
- Built a final report on this analysis and presented it to the internal team. This report was one of the resources used to plan the strategy of Young Water Solutions for the next years.

VOLUNTEER EXPERIENCES

LOCAL CHARITIES

BOLOGNA, ITALY

Volunteering in summer camps for children and teens

2016-2021

- Team worked with other volunteers to the planning of the daily schedules of activities.
- Lead games and educational activities for small and medium groups of kids within the age between 6 and 15 years old.
- Promoted the socialization of children by including all the kids in the activities.
- Supported the learning path of teenagers with homework assistance and personal one-to-one.

LANGUAGES

Italian (Native); **English** (Advanced); **French** (Basic)

IT SKILLS

- Proficient in NVivo for in-depth qualitative data analysis, including coding and thematic analysis.
- Skilled in Microsoft Office suite for document creation, data analysis, and presentation design, including advanced skills in Microsoft Word for reports and proposals, Excel for spreadsheet management and visualization, and PowerPoint for engaging presentations with multimedia elements.
- Experienced in Canva for designing diverse visual content like social media graphics, presentations, and posters.