

PIETRO VERSARI**EMPLOYMENT**

<u>SERSOS Consulting</u> Owner	January 2023 - current
<ul style="list-style-type: none"> - Provision of Consulting services for small and medium enterprises operating in the EU and UK markets in the matter of a) sustainability strategy, b) social/environmental impact performances and evaluation systems development, c) governance development for sustainable activities. - GRI Certified Sustainability Professional (https://www.globalreporting.org/reporting-support/gri-academy/gri-sustainability-professionals/) 	
<u>Academic director and lecturer</u> INforma Master in Sustainability Management ANIS (<i>San Marino Industry National Association</i>)	October 2023 - current
<u>Adjunct professor</u> John Cabot University Rome, Italy	September 2023 – December 2023
<u>Visiting professor</u> Department of Business-Society Management Rotterdam School of Management, Erasmus University (RSM).	September 2023 - current
<u>Assistant professor of Social Entrepreneurship</u> Faculty member in the Department of Business-Society Management, Rotterdam School of Management, Erasmus University (RSM).	September 2019 – August 2023
<u>Postdoctoral research fellow</u> CUBE – Católica Lisbon Research Unit in Business & Economics, Católica Lisbon School of Business & Economics.	May 2017 – August 2019
<u>Visiting postdoctoral research fellow</u> IESE Business School, Center for Business and Society, Barcelona, Spain.	May 2017 – August 2019

TEACHING ACTIVITIES

<i>Implementing sustainability strategies</i> , MBA course, Rotterdam School of Management, Erasmus University (RSM).	Starting in 2025
<i>Social Entrepreneurship</i> , Bachelor Course, John Cabot University. Bachelor Course.	2023
<ul style="list-style-type: none"> - Course evaluation: 	

- 2023: 4.8/5

International business from a societal perspective. Bachelor course, 250 students, Rotterdam School of Management, Erasmus University (RSM). 2022 - 2023

- Course evaluation:
 - 2023: 4.1/5
 - 2022: 4.4/5

Social entrepreneurship. Master course, 60 students, Rotterdam School of Management, Erasmus University (RSM). 2020 - 2023

- Course evaluation:
 - 2023: 5/5
 - 2022: 4.9/5
 - 2021: 4.6/5
 - 2020: 4.5/5

Business ethics and social responsibility. Master course, 60 students Católica Lisbon School of Business & Economics, Lisbon, Portugal. 2017 - 2019

- Course evaluation:
 - 2019: 6.16/7

Business ideas with impact: Social innovation and social entrepreneurship. Master course, 20 students Católica Lisbon School of Business & Economics, Lisbon, Portugal. 2017 - 2019

- Course evaluation:
 - 2019: 6.5/7

Corporate social responsibility and sustainability: New competitive strategies. Master course, 20 students, Católica Lisbon School of Business & Economics, Lisbon, Portugal. 2017-2019

- Course evaluation:
 - 2019: 6.75/7

Critical thinking in management. Master course, 60 students ,Católica Lisbon School of Business & Economics, Lisbon, Portugal. 2018

How do successful entrepreneurs think? Invited speaker, Microsoft Youthspark Programme - Startup revolutionary road. Microsoft Milan, Milan, Italy. 2014

RESEARCH

- Working papers

“Organizational design for the management of institutional multiplicity”. Under review at *Journal of Management Studies*. With Ramus, T. (Essec Business School), Lee, M. (Harvard Business School), and Vaccaro, T. (IESE Business School).

- Publications

“The Role of Community Participation in Cross-Sector Social Partnerships”. (2022) *Nonprofit and Voluntary Sector Quarterly*. With Maiolini, R. (John Cabot University), Rullani, F. (Ca’ Foscari Venezia), and Seitanidi, M. M. (Kent Business School).

“Shift in Hybridity in Response to Environmental Complexity: The Transformation of the Italian Guardia di Finanza” (2020). In *Organizational Hybridity: Perspectives, Processes, Promises*. Emerald Publishing Limited. With Ramus, T. (ESSEC Business School), Vaccaro, A. (IESE Business School), and Brusoni, S. (ETH Zurich).

“Made in Carcere: Integral Human Development in extreme conditions.” (2018) *Journal of Business Ethics*, 1-19. With Mongelli, L. (IESE Business School), Rullani, F. (Ca’ Foscari Venezia), and Vaccaro, A. (IESE Business School).

“Hybridization of diverging institutional logics through common-note practices: An analogy with music and the case of social enterprises.” (2017) *Industry and Innovation*, 24(5): 492-514. With Mongelli, L. (IESE Business School), and Rullani, F. (Ca’ Foscari Venezia).

“Made in Carcere: Scaling a Social Enterprise Business Model”, (2017) in P. Miesing & M. Aggestam (Eds.), *Educating Social Entrepreneurs: From Business Plan Formulation to Implementation, Volume II* (221-246). New York, NY: Business Expert Press, LLC. With Mongelli, L. (IESE Business School), and Giustiniano, L. (LUISS Business School).

“Rendere sociali le imprese. Impatto sociale, confini dell’impresa e rete di stakeholder.” (2013). *Impresa Sociale*, 0(1): 1-20. With Maiolini, R. (John Cabot University), and Rullani, F. (Ca’ Foscari Venezia).

ACADEMIC SERVICE

Department coordinator for the specialization track “ <i>Global Thinkers</i> ”. Rotterdam School of Management, Erasmus University (RSM).	2021– 2023
Member of the hiring committee for new researchers and faculty in the area of social and environmental sustainability, and business ethics. Rotterdam School of Management, Erasmus University (RSM).	2020
Organizer of the “Grand challenges” seminar series. Rotterdam School of Management, Erasmus University (RSM). Invited speakers: Prof. Matthew Scott Lee , <i>Harvard University</i> Prof. Joanna Mair, <i>Stanford University</i> Prof. Matthew Kraatz, <i>University of Illinois, Urbana-Champaign</i>	2019-2020
Member of the editorial board of <i>Journal of Business Ethics</i>	2019 - present
Ad hoc reviewer for: - Journal of Management Studies - Research Policy - Journal of Business Ethics - Business & Society - Sustainability Science - Journal of Entrepreneurial and Organizational Diversity - Journal of Management and Governance	2019 - present
Organizer for the track “ <i>The Quest for Social Impact: Opportunities and Challenges for Hybrid Organizations</i> ”, EURAM 2019, SIG: Business for Society.	2018 – 2019
Member of the organizing committee for “1st IESE-LUISS Conference on Responsibility, Sustainability and Social Entrepreneurship”. 18-19 April 2017, Rome, Italy.	2017
Member of the Ethics, Responsibility and Sustainability Hub (ERSHub) at Luiss Business School, Rome, Italy.	2014 – 2017

EDUCATION

<p><u>Phd in Management</u>, LUISS Guido Carli University, Rome Italy. Dissertation: <i>“How is social entrepreneurship possible? A Multilevel study on social-entrepreneurial activity enabling mechanisms”</i>. Dissertation supervisors: prof. Francesco Rullani (LUISS Guido Carli), prof. Alessandro Marino (LUISS Guido Carli). Committee: prof. Guido Palazzo (HEC Lausanne), prof. Francesco Zirpoli (Ca’ Foscari Venezia), prof. Christian Manfred Lechner (Free University of Bozen), prof. Niels G. Noorderhaven (Tilburg University). Final evaluation: Excellent.</p>	May 2017
<p>Visiting researcher, IESE Business School, Barcelona, Spain. Supervisor: prof. Antonino Vaccaro.</p>	October 2016 – May 2017
<p>Visiting researcher, Yunus Centre for Social Business and Health, Glasgow Caledonian University, Glasgow, Scotland. Supervisor: prof. Michael Roy.</p>	September 2015 – January 2016
<p>Visiting researcher, Hertie School of Governance, Berlin, Germany. Supervisor: prof. Johanna Mair.</p>	February 2015 – May 2015
<p><u>Master degree in Economics and Management</u>, LUISS Guido Carli University, Rome, Italy.</p>	March 2012
<p><u>Bachelor’s degree in political science</u>, LUISS Guido Carli University, Rome, Italy.</p>	December 2009