

CURRICULUM VITAE

Lance Strate

Department of Communication and Media Studies
Fordham University
Bronx, New York 10458
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EDUCATION

New York University

Department of Culture and Communication. **PhD** conferred October 1991.

PhD Dissertation: *Heroes and Humans: An Examination of the Relationship Between Media Environments and Conceptions of the Hero* (UMI No. 9213200).

Queens College, City University of New York

Department of Communication Arts and Sciences. **MA** conferred February 1981.

Master's Thesis: *Cultural Hegemony and Scholastic Magazines' Use of Popular Culture As Subject Matter*. Queens College, City University of New York, 1980.

Cornell University

Major in the Department of Communication Arts. **BS** conferred June 1978.

POSITIONS

Fordham University

Department of Communication and Media Studies. Professor (with tenure), 2007 to present;
Associate Professor (with tenure), 1996 to 2007; Assistant Professor, 1991 to 1996;
Instructor, 1989 to 1991.

Associate Chair for Undergraduate Studies, Rose Hill Campus, Fall 2013 to Summer 2015,
Fall 1996 to Summer 1998; Associate Chair for Graduate Studies, Fall 2005 to Summer
2008; Department Chair, Summer 1998 to Summer 2001; Acting Chair, Spring 1997.

Director of the Program in Professional Studies in New Media, in the School of
Professional and Continuing Studies, 2011 to 2016 (having designed the program
curriculum on behalf of the SPCS, approved by New York State in 2011).

Board of Mentors, MA in Humanities and Sciences Program, Fall 2001 to Spring 2011.

Executive Committee Member, American Studies Program, Fall 1996 to Spring 2003.

Undergraduate Courses: Media Ecology; Language, Culture, & Consciousness; Comm.

Technology & Society; Intro. to New Media; Social Media; Writing for Online Media;

Films of Moral Struggle; Intro. to Com. & Media Studies; Orality & Literacy; Com. &

Technology; Media & Popular Culture; Understanding Television; Introduction to Film;

Movies & the Amer. Experience; Science Fiction; Controversies in Broadcasting.

Graduate Courses: Understanding New Media; Foundations of Com.; Communications

Industries; Media & Social Awareness; Digital Environments; Theories of Public Com.;

Social/Cultural Com.; Media Ecology; Media Literacy; Media & Technology; Media &

Symbolic Form; Theories & Applications in Contemporary Ethics.

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POSITIONS (cont.)

Henan University (Kaifeng, China)

Chair Professor (honorary appointment), School of Journalism and Communication, 2016-2017. Lectures given on media ecology, environment, technology, language.

Tecnológico de Monterrey, Santa Fe Campus

Visiting Professor, 3 day faculty seminar on Media Studies, Media Ecology, and Media Literacy, November 2017.

Villanova University

The Harron Family Endowed Chair in Communication, Fall 2015. Courses: Media Ecology (graduate), Media Criticism (undergraduate).

Fairleigh Dickinson University

Adjunct Professor, Graduate Program in Media and Professional Communication, School of Art and Media Studies, 2009-2016. Courses: Media Ecology, Understanding New Media, Writing for the Internet.

Institute of General Semantics

Executive Director, 2008-2011.

New York University

Adjunct Assistant Professor, Department of Culture and Communication, Graduate Program in Media Ecology, Summer 1988; Fall 1991 to Spring 1994. Graduate Courses: The Invisible Environment; The Languages of Communication: From Cave Painting to Print; Media Criticism I & II.

William Paterson University

Instructor, Department of Communication, Fall 1988 to Spring 1989. Undergraduate Courses: Introduction to Communication Theory; Research Methodologies; Introduction to Interpersonal and Speech Communication.

University of Connecticut at Stamford

Adjunct Lecturer, Department of Communication Sciences, Spring 1985 to Spring 1988. Undergraduate Courses: Process of Communication; Persuasion and Attitude Change; Communication and Change; Introduction to Mass Communication.

Adelphi University

Adjunct Lecturer, Department of Communication, Spring 1984 to Spring 1987. Undergraduate Courses: Social Impact of Media; Communications Revolution; Media Environments; The Press, the Media, and the 1984 Presidential Election.

CONSULTING

Farmingdale State College, State University of New York

Outside Evaluator, Professional Communication Program, 2018.

Providence College

Consultant on formation of Communication major, 2015.

Purchase College, State University of New York

Outside Evaluator, New Media Program, 2013.

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CONSULTING (cont.)

Mercy College

Outside Evaluator, Corporate Communications Program, 2005-2006.
Outside Evaluator, Journalism and Media Program, 2004-2005.

Fairleigh Dickinson University

Outside Evaluator, Proposed Graduate Professional Communication Program, Spring 2005.

Concordia College

Consultant, developed curriculum and syllabi for a Communication major, 2003-2004,

Montclair State University

Outside Evaluator, Department of Broadcasting, Fall 2000.

Kamen & Orlovsky (law firm located in West Palm Beach, Florida)

Consultant on media ethics for civil suit, 1999-2000.

GRANTS and FELLOWSHIPS

Fordham University Faculty Fellowship, Spring 2024.

Disney Forum Fellow, Saint Mary's College of California, March 12-16, 2017.

Fordham University Faculty Fellowship, Fall 2015.

Disney Forum Fellow, Saint Mary's College of California, October 18, 2011.

Time Warner Cable Research Program on Digital Communications, 2010. \$20,000 grant awarded to Lance Strate and Lewis Freeman for study on "The Future of Children's Television Programming: A Study of How Emerging Digital Technologies Can Facilitate Active and Engaged Participation and Contribute to Media Literacy Foundation."

Fordham University Faculty Fellowship, Fall 2008.

Mellon Fund Fordham University Grant, 2003-2004. \$2,500 to organize faculty development seminar on Walter Ong.

Fordham University Faculty Fellowship, Fall 2001.

Canadian Consulate Grant, 1998-2001. (With John M. Phelan). Variable, depending on lecture fee and expenses, paid annually for a Marshall McLuhan Fordham University Lecture (Inaugural Lecturer in February 1999 was Tom Wolfe, the second lecture in February 2000 was given by Camille Paglia, the third in March 2001 was Mayor Jerry Brown).

Fordham University Grant, 1997-1998. \$9,500 for symposium on Marshall McLuhan.

Mellon Fund Fordham University Grant, 1996-1997. \$2,000 to organize faculty development seminar on Walter Ong.

American Automobile Association Foundation for Traffic Safety Research Grant, 1987. (With Neil Postman, Christine Nystrom, and Charles Weingartner). \$45,000 to conduct a content analysis of beer commercials.

HONORS and AWARDS

J. Talbot Winchell Award for Service, Institute of General Semantics, 2022.

Outstanding Research Award, Global Listening Centre, 2020.

Distinguished Research Fellow Award, Eastern Communication Association, 2019.

Neil Postman Mentor Award, New York State Communication Association, (announced in 2018, award conferred in 2019).

Marshall McLuhan Award for Outstanding Book, Media Ecology Association (for *Media Ecology: An Approach to Understanding the Human Condition*), 2018.

Appointed as Chair Professor (honorary appointment equivalent to Distinguished Professor) at Henan University, 2016.

Appointed Villanova University's 2015-2016 Margaret E. and Paul F. Harron Endowed Chair in Communication, August 2015.

Walter J. Ong Award for Career Achievement in Scholarship, Media Ecology Association, 2013.

***Malahat Review* Twitter Monostich Poetry Contest Winner, August 27, 2012.**

Fulbright Award Selection, 2011 (I declined the grant for personal reasons).

Bene Merenti Medal, Fordham University, for 20 years of service, March 8, 2009.

Finalist for 2008 Poet of the Year, PoetryBlogRankings.com, 2009.

The Contemporary Who's Who of Professionals, 2004/2005 Edition (initial listing), 2004.

Resource Center for Cyberculture Studies June 2003 Book of the Month Award for *Communication and Cyberspace: Social Interaction in an Electronic Environment* (2nd Ed.), edited by Lance Strate, Ron Jacobson, and Stephanie B. Gibson.

Who's Who in the World, 20th Edition (initial listing), 2003.

Proclamation by Mayor Wellington E. Webb, in Honor of Keynote Address for the Rocky Mountain Communication Association, "that February 15, 2002 be known as Dr. Lance Strate Day in the City and County of Denver."

Who's Who in America, 56th Edition (initial listing), 2002.

International Directory of Distinguished Leadership, 10th Edition (initial listing), 2001.

Directory of American Scholars (initial listing), 1999.

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John F. Wilson Fellow Award, New York State Communication Association in recognition for exceptional scholarship, leadership, and dedication to the field of communication and to NYSCA, 1998.

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PUBLICATIONS

I. Books

A. Authored

The Many Meanings of THE MEDIUM IS THE MESSAGE: A Meditation on the Main Maxim of the Media Ecology of Marshall McLuhan. Houston, TX: NeoPoiesis Press, in preparation.

First Letter of My Alphabet. Seattle: NeoPoiesis Press, in press.

Concerning Communication: Epic Quests and Lyric Excursions Within the Human Lifeworld. Forest Hills, NY: Institute of General Semantics, 2022.

震惊至死：重温尼尔·波斯曼笔下的美丽新世界 Mandarin Translation of *Amazing Ourselves to Death: Neil Postman's Brave New World Revisited*, He Daokuan, Trans. Beijing: Encyclopedia of China Publishing House, 2020.

Diatribal Writes of Passage in a World of Wintertextuality: Poems on Language, Media, and Life (but not as we know it). Forest Hills, NY: Institute of General Semantics, 2020.

Introdução à Ecologia das Mídias (authored by Lance Strate, Adriana Braga, and Paul Levinson, my contributions published in Portuguese translation). São Paulo: Edições Loyola/PUC-Rio, 2019.

Media Ecology: An Approach to Understanding the Human Condition. New York: Peter Lang, 2017.

麦克卢汉与媒介生态学 [*McLuhan and Media Ecology*] (original collection of essays published in Mandarin, Hu Julan, Trans.). Zhengzhou, China: Henan University Press, 2016.

Thunder at Darwin Station. Seattle: NeoPoiesis Press, 2015.

Amazing Ourselves to Death: Neil Postman's Brave New World Revisited. NY: Peter Lang, 2014.

On the Binding Biases of Time and Other Essays on General Semantics and Media Ecology. Fort Worth, TX: Institute of General Semantics, 2011.

Echoes and Reflections: On Media Ecology as a Field of Study. Cresskill, NJ: Hampton Press, 2006.

B. Edited

Taking Up McLuhan's Cause: Perspectives on Media and Formal Causality, edited by Corey Anton, Robert K. Logan, and Lance Strate. Bristol: Intellect, 2017. Contributions include co-authorship of "A Trialogic Introduction" (pp. 1-15), and sole authorship of one chapter, "The Effects that Give Cause and the Pattern that Directs" (pp. 93-121).

La Comprensión de los Medios en la Era Digital: Un Nuevo Análisis de la Obra de Marshall McLuhan, edited by Octavio Islas, Fernando Gutiérrez, and Lance Strate. Mexico City: Alfaomega, 2016. Contributions include sole authorship of one chapter, "Understanding the Message of Understanding Media," pp. 59-76, original essay in Spanish translation.

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I. Books

B. Edited (cont.)

The Medium is the Muse: Channeling Marshall McLuhan, edited by Lance Strate and Adeena Karasick. Seattle: NeoPoiesis Press, 2014. Contributions include the Introduction and three poems: "Centenary," "Prose," and "The medium is..."

Korzybski and..., edited by Corey Anton and Lance Strate. New York: Institute of General Semantics, 2012. Contributions include co-authorship (with Corey Anton) of "Situating Alfred Korzybski" (pp. 9-25) and sole authorship of one chapter, "Korzybski and Marshall McLuhan" (pp. 199-209).

The Legacy of McLuhan, edited by Lance Strate and Edward Wachtel. Contribution includes primary authorship of "Introduction" (pp. 1-21) and sole authorship of one chapter, "Media Transcendence" (pp. 25-33). Cresskill, NJ: Hampton Press, 2005.

Communication and Cyberspace: Social Interaction in an Electronic Environment (Second Edition), edited by Lance Strate, Ron Jacobson, and Stephanie Gibson. Cresskill, NJ: Hampton Press, 2003. In addition to serving as primary editor, contribution includes primary authorship of the revised editors' introduction to the book, "Surveying the Electronic Landscape: An Introduction to *Communication and Cyberspace*" (pp. 1-26) and sole authorship of one chapter, "Cybertime" (pp. 361-387, reprinted from the first edition with minor revisions). Winner of the Resource Center for Cyberculture Studies June 2003 Book of the Month Award.

Critical Studies in Media Commercialism, edited by Robin Andersen and Lance Strate. London: Oxford University Press, 2000. In addition to serving as co-editor, contribution includes sole authorship of one chapter, "Intoxicating Consumptions: Beer Commercials and the Problem of Public Health and Safety" (pp. 145-157) and co-authorship of another, "Media, Celebrity, and Commercialism: The Rise of the Supermodel" (by Delicia Harvey and Lance Strate, pp. 203-213).

Communication and Cyberspace: Social Interaction in an Electronic Environment, edited by Lance Strate, Ron Jacobson, and Stephanie Gibson. Cresskill, NJ: Hampton Press, 1996. In addition to serving as primary editor, contribution includes primary authorship of the editors' introduction to the book, "Surveying the Electronic Landscape: An Introduction to *Communication and Cyberspace*" (pp.1-22); sole authorship of two section introductions, "The Theoretical Context" (pp.23-24) and "Meaning: Cybercommunication and Cyberculture" (pp.271-273); and sole authorship of one chapter, "Cybertime" (pp.351-377).

II. Monographs and Reports

The Future of Children's Television Programming: A Study of How Emerging Digital Technologies Can Facilitate Active and Engaged Participation and Contribute to Media Literacy Education, by Lance Strate, Lewis Freeman, Peter Gutierrez, and Jennifer Lavalley. Report made possible by grant from Time Warner Cable Research Program on Digital Communications, 2011.

A Media Ecology Review (monograph published as a special issue of *Communication Research Trends*, 23:2, pp. 3-48), 2004.

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Myths, Men, and Beer: An Analysis of Beer Commercials on Broadcast Television, 1987, by Neil Postman, Christine Nystrom, Lance Strate, and Charles Weingartner). Falls Church, VA: American Automobile Association Foundation for Traffic Safety, 1987.

III. Other Edited Publications

ETC: A Review of General Semantics, Vol. 79, No. 3-4, 2022/ in preparation [guest editor for reprint of special issue of *Anekaant* on Alfred Korzybski's *The Manhood of Humanity*].

Anekaant: A Journal of Polysemic Thought, Vol. 14, 2022 [guest editor for special issue on Alfred Korzybski's *The Manhood of Humanity*].

ETC: A Review of General Semantics, Vol. 77, No. 1-2, 2020 [guest editor for reprint of special issue of *Anekaant* on General Semantics and Media Ecology].

Anekaant: A Journal of Polysemic Thought, Vol. 12, 2020 [guest editor for special issue on General Semantics and Media Ecology].

Explorations in Media Ecology, edited by Judith Yaross Lee and Lance Strate from 2002 to 2004 (published twice a year); edited by Lance Strate from 2004 to 2007, 2017-2019 (quarterly).

Selections from Science and Sanity (2nd Edition), by Alfred Korzybski. Fort Worth, TX: Institute of General Semantics, 2010.

General Semantics Bulletin, Vols. 74-75, 2007-2008.

Time-Bindings: The Newsletter of the Institute of General Semantics, 2008-2010.

Poetry Ring feature in *ETC: A Review of General Semantics* (from 2008 to 2011) edited by Lance Strate and Dale Winslow.

Media Section of *Memoria e Saperi: Percorsi Transdisciplinari* (Italian language anthology edited by Elena Agazzi and Vita Fortunati. Rome: Meltemi, 2007), section edited by Elena Lamberti and Lance Strate, consisting of co-authored section introduction and seven essays, pp. 375-501.

Speech Communication Annual, Vol. 14, 2000; Vol. 15, 2001.

IV. Book Chapters and Contributions to Reference Works

"Introduction to *Ariadne Then and Now: The Labyrinth and the End of Times* by Carol Matthews." Seattle: NeoPoiesis, 2022, pp. v-ix.

"The Enigma of Autism." In *Women and Health* (Samyukta India Series: Gender Studies, Volume 2), G.S. Jayasree and S. Devika, Eds. Thiruvananthapuram, India: Samyukta India Press, 2022, pp. 200-224 (reprint).

"Understanding 'Medium' in the Context of the Media Ecology Tradition." In *Media: A Transdisciplinary Inquiry*, Janet Wasko and Jeremy Swartz, Eds. Bristol, UK: Intellect, 2021, pp. 87-98.

"Humanidades Digitales en Contexto" In *Humanidades Digitales en Contexto*, Laura Trujillo Liñán and José Rolando Islas Rivero, Eds. México: McGraw Hill, 2020, pp. 1-12 [Spanish translation of original essay].

Lance Strate

"Understanding Media Ecology: Past, Present Future." In *Media Ecology: A Field of Study*, Ángela Preciado Hoyos, Ed. Chía, Columbia: Universidad de La Sabana, 2019, pp. 43-66.

"Contextualizing Technopoly." In *Confronting Technopoly: Charting a Course Towards Human Survival*, Phil Rose, Ed. Bristol: Intellect, 2017, pp. 11-30.

IV. Book Chapters and Contributions to Reference Works (cont.)

"Digital Media, Information Technology, and the Electric Circuit." In *Digital Media 2: Transformations in Human Communication*, Paul Messaris and Lee Humphreys, Eds. New York: Peter Lang, 2017, pp. 60-67.

"Media Ecology." In *International Encyclopedia of Communication Theory and Philosophy*, New York: Wiley, 2016, pp. 1159-1167.

"Marshall McLuhan." In *International Encyclopedia of Communication Theory and Philosophy*, New York: Wiley, 2016, 1136-1140.

"Lance Strate on Marshall McLuhan." In *Exploring the Roots of Digital and Media Literacy through Personal Narrative*, Renee Hobbs, Ed. Philadelphia: Temple University Press, 2016, pp. 49-65.

"The Touching Interface of the Cosmos." In *Touching the Face of the Cosmos: The Roots and Future of Human Space Exploration in Religion*, Paul Levinson and Michael Waltemathe, Eds. New York: Connected Editions and Fordham University Press, 2016, pp. 53-70.

"The Touching Interface of the Cosmos." In *Touching the Face of the Cosmos: The Roots and Future of Human Space Exploration in Religion*, Paul Levinson and Michael Waltemathe, Eds. White Plains, NY: Connected Editions, 2015, pp. 61-77 (e-book edition).

"Estudiar los Medios Como Medios: McLuhan y el Enfoque de la Ecología de los Medios." In *Ecología de los Medios: Entornos, Evoluciones e Interpretaciones*, Carlos A. Scolari, Ed. Barcelona: Gedisa Editorial, 2015, pp. 147-163 (New Spanish translation of previously published essay, "Studying Media as Media: McLuhan and the Media Ecology Approach").

"Neil Postman." In *The International Encyclopedia of Communication*, [online] <http://www.communicationencyclopedia.com/subscriber/tocnode.html?id=g9781405131995_yr2014_chunk_g978140513199521_ss146-1>, 2015.

"The Baby Boom, the Bomb, and Outer Space: Growing Up in a Science Fiction World." In *Baby Boomers and Popular Culture: An Inquiry into America's Most Powerful Generation*, Brian Cogan and Thom Gencarelli, Eds. Santa Barbara, CA: Praeger, 2015, pp. 351-388.

"Korzybski and McLuhan." In *General Semantics: A Critical Companion*, Deepa Mishra, Ed. New Delhi: Pencraft International, 2014, pp. 50-59 (reprint).

"Illuminations of Luhmann." In *Nachtflug der Eule: 150 Stimmen zum Werk von Niklas Luhmann*, Magdalena Tzaneva, Ed. Berlin: LiDi EuropEdition, 2013.

"The Future of Consciousness." In *The Talk Within: Its Central Role in Communication*, Karen Lollar, Mike Monsour, and Jack Barwind, Eds. Dubuque, IA: Kendall Hunt, 2012, pp. 231-245 (reprint).

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- "Sounding Out Ong: Orality Across the Media Environments." In *Of Ong and Media Ecology: Essays in Communication, Composition, and Literary Studies*, Thomas J. Farrell and Paul Soukup, SJ, Eds. Cresskill, NJ: Hampton Press, 2012, pp. 91-116.
- "Drugs: The Intensions of Humanity." In *Drugs and Media: New Perspectives on Communication, Consumption and Consciousness*, Robert C. MacDougall, Ed. New York: Continuum, 2011, pp. 19-34.

IV. Book Chapters and Contributions to Reference Works (cont.)

- "Echolocations and Reverberations: Walter Ong's Place in the Media Ecology Intellectual Tradition, and His Ongoing Influence in Our Field." In *Language, Culture and Identity: The Legacy of Walter J. Ong, S.J.*, Sara van den Berg & Thomas M. Walsh, Eds. Cresskill, NJ: Hampton Press, 2011, pp. 159-172.
- "Foreword." In *Media and Formal Cause*, by Marshall McLuhan and Eric McLuhan. Houston, TX: NeoPoiesis Press, 2011, pp. v-xi.
- "Studying Media As Media: McLuhan and the Media Ecology Approach." In *Transforming McLuhan: Critical, Cultural. And Postmodern Perspectives*, Paul Grosswiler, Ed. New York: Peter Lang, 2010, pp. 67-80 (reprint).
- "An Introduction to *Paradox Lost*." In *Paradox Lost: A Cross-Contextual Definition of Levels of Abstraction* by Linda G. Elson. Cresskill, NJ: Hampton Press, 2010, pp. xv-xxxii.
- "Introduction to *Candy*." In *Candy: A Collection to Satisfy Your Sweetest Cravings*, Dale Winslow and Erin Badough, Eds. Houston, TX: NeoPoiesis Press, 2009, pp. v-vi.
- "Heroes and/as Communication." In *Heroes in a Global World*. Susan Drucker and Gary Gumpert, Eds. Cresskill, NJ: Hampton Press, 2008, pp. 19-45.
- "Cut, Copy, and Paste." In *Small Tech: The Culture of Digital Tools*. Byron Hawk, David M. Rieder, and Ollie Oviedo, Eds. Minneapolis: University of Minnesota Press. 2008, pp. 48-56.
- "Reform Judaism and Re-Formed Jews: Religion, Nationalism, and Mediated Identities." In *Identities in Context: Media, Myth, Religion in Space and Time*, Katherine Fry and Barbara Jo Lewis, Eds. Cresskill, NJ: Hampton Press, 2008, pp. 15-40.
- "Il Tempo, La Memoria e L'ecologia dei Media" (Italian translation of original essay entitled, "Time, Memory, and Media Ecology"). In *Memoria e Saperi: Percorsi Transdisciplinari*, Elena Agazzi and Vita Fortunati. Eds. Rome: Meltemi, 2007, pp. 379-397.
- "Premessa" (by Elena Lamberti and Lance Strate). "). In *Memoria e Saperi: Percorsi Transdisciplinari*, Elena Agazzi and Vita Fortunati, Eds. Rome: Meltemi, 2007, pp. 375-377.
- "The Medium is the Memory." In *Old Messengers, New Media: The Legacy of Innis and McLuhan* [online virtual exhibition on the Library and Archives Canada website] <http://www.collectionscanada.gc.ca/innis-mcluhan/030003-4060-e.html>. Also published in French translation as "La Mémoire, C'est le Médium." <http://www.collectionscanada.gc.ca/innis-mcluhan/030003-4060-f.html>. 2007.

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- "Lewis Mumford and the Ecology of Technics" (by Lance Strate and Casey Man Kong Lum). In *Perspectives on Culture, Technology, and Communication: The Media Ecology Tradition*, Casey Man Kong Lum, Ed. Cresskill, NJ: Hampton Press, 2006, pp. 71-95 (reprint).
- "Ask the Researcher: Accuracy in Language." In *The Interpersonal Communication Book* (11th ed.), Joseph A. DeVito. Boston: Allyn & Bacon, 2006, p. 152.
- "Something From Nothing: Seeking a Sense of Self." In *Powerweb: Social Psychology*, Dubuque, IA: McGraw-Hill/Dushkin, 2004, (reprint). [anthology available online via <http://www.dushkin.com/catalog/0072562285.mhtml?SECTION=IRG#irg>].

IV. Book Chapters and Contributions to Reference Works (cont.)

- "Something From Nothing: Seeking a Sense of Self." In *Annual Editions: Social Psychology 05/06* (6th ed.), Karen G. Duffy, Ed. Dubuque, IA: McGraw-Hill/Dushkin, 2004, pp. 15-21 (reprint).
- "Beer Commercials: A Manual on Masculinity." In *Inner Lives and Social Worlds: Readings in Social Psychology*, James A. Holstein and Jaber P. Gubrium, Eds. New York: Oxford University Press, 2003, pp. 419--427 (reprint).
- "Foreword." In *A Walter Ong Reader: Challenges for Future Inquiry*, Thomas J. Farrell and Paul Soukup, SJ, Eds. Cresskill, NJ: Hampton Press, 2002, pp. ix-xiv.
- "The Medium of Baseball." In *Take Me Out to the Ball Game: Communicating Baseball*, Gary Gumpert and Susan Drucker, Eds. Cresskill, NJ: Hampton Press, 2002, pp. 37-70.
- "No(rth Jersey) Sense of Place: The Cultural Geography (and Media Ecology) of *The Sopranos*." In *This Thing of Ours: Investigating the Sopranos*, David Lavery, Ed. London: Wallflower Press and New York: Columbia University Press, 2002, pp. 285-314.
- "Beer Commercials: A Manual on Masculinity." In *Men's Lives* 5th ed., Michael S. Kimmel and Michael A. Messner, Eds. Boston: Allyn & Bacon, 2001, pp. 505-514 (reprint).
- "Communication." In *2001 Grolier Multimedia Encyclopedia* [CD-ROM and online]. Danbury, CT: Grolier, 2000.
- "Mass Media." In *2001 Grolier Multimedia Encyclopedia* [CD-ROM and online]. Danbury, CT: Grolier, 2000 (revised version of previously published entry).
- "Hypermedia, Space, and Dimensionality." In *The Emerging Cyberculture: Literacy, Paradigm, and Paradox*, Stephanie Gibson and Oli O. Oviedo, Eds. Cresskill, NJ: Hampton Press, 2000, pp. 267-286, (reprint).
- "Heroes: A Communication Perspective." In *American Heroes in a Media Age*, Susan Drucker and Robert Cathcart, Eds. Cresskill, NJ: Hampton Press, 1994, pp. 15-23.
- "Who Framed Roger Rabbit and the Reinvention of Myth." In *A Rhetorical Analysis of Popular American Film*, Marc T. Newman, Ed. Dubuque, IA: Kendall/Hunt, 1993, pp.44-72.
- "Beer Commercials: A Manual on Masculinity." In *Men, Masculinity, and the Media*, Steve Craig, Ed. Newbury Park, CA: Sage, 1992, pp. 78-92.

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"Mass Media." In *Academic American Encyclopedia, Volume 13*. Danbury, CT: Grolier, 1990, pp. 202-204. (Also available in CD-ROM and online from a number of sources including Prodigy.)

"Media and the Sense of Smell." In *Inter/Media, Interpersonal Communication in a Media World* (3rd ed.), Gary Gumpert and Robert Cathcart, Eds. New York: Oxford University Press, 1986, pp. 428-438. (Reprint)

"Media and the Sense of Smell." In *Inter/Media, Interpersonal Communication in a Media World* (2nd ed.), Gary Gumpert and Robert Cathcart, Eds. New York: Oxford University Press, 1982, pp. 400-411.

V. Journal Articles

"Media Ecology and/as Culture." *Proceedings of the Media Ecology Association* 8 [online], forthcoming.

"Technics and Media Ecology." *Proceedings of the Media Ecology Association* 7 [online], forthcoming.

"Media Ecology in a New Key." *Proceedings of the Media Ecology Association* 6 [online], forthcoming.

"The Persistence of the Word." *Proceedings of the Media Ecology Association* 5 [online], forthcoming.

"From Archetype to Cliché." *Proceedings of the Media Ecology Association* 4 [online], forthcoming.

"The Issue of *Is*: A Commentary on the Case Against the Verb 'To Be'." *ETC: A Review of General Semantics*, 80:1, 2023, pp. 45-81.

"Introduction to Special Issue on *Manhood of Humanity*." *ETC: A Review of General Semantics*, 79:3-4, 2022, pp. 183-184.

"Science, Progress, and Korzybski's Progressive Vision." *ETC: A Review of General Semantics*, 79:3-4, 2022, pp. 228-249.

"Introduction to Special Issue on *Manhood of Humanity*." *Anekaant: A Journal of Polysemic Thought*, 14, 2022, pp. 5-6.

"Science, Progress, and Korzybski's Progressive Vision." *Anekaant: A Journal of Polysemic Thought*, 14, 2022, pp. 39-52.

"My Lambda Pi Eta Lecture." *ETC: A Review of General Semantics*, 78:3-4, 2021, pp. 212-221.

"I Hear You! 'Comments on the Sound Practice of Hearing.'" *ETC: A Review of General Semantics*, 78:1-2, 2021, pp. 57-68 [reprint from *The Listening Connection*, 2019].

"General Semantics and All That Jazz" (by Geof Bradfield, Ben Goldberg, Dana Hall, Anne Philips, Thom Gencarelli, Lance Strate, and Ed Tywoniak) *ETC: A Review of General Semantics*, 78:1-2, 2021, pp. 8-38.

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- "The Ethics of Innovation." *ETC: A Review of General Semantics*, 77:3-4, 2020, pp. 182-186.
- "Introduction [to Special Issue on General Semantics and Media Ecology]." *ETC: A Review of General Semantics*, 77:1-2, 2020, pp. 4-6 [reprint from *Anekaant* 2020-2021 issue].
- "The New Grammarians." *ETC: A Review of General Semantics*, 77:1-2, 2020, pp. 66-91 [reprint from *Anekaant* 2020-2021 issue].
- "Introduction to Special Issue on General Semantics and Media Ecology." *Anekaant: A Journal of Polysemic Thought*, 12, 2020-2021, pp. 1-2.
- "The New Grammarians." *Anekaant: A Journal of Polysemic Thought*, 12, 2020-2021, pp. 47-63.
- "Ethics and the Study of Media as Environments" *Explorations in Media Ecology*, 19:1, 2020, pp. 5-22.
- "Openings and Closings" *Explorations in Media Ecology*, 18:4, 2019, pp. 347-350.

V. Journal Articles (cont.)

- "Literally vs. Seriously: Analyzing a Contrastive Pair Applied to Interpretations of Trump's Rhetoric" *ETC: A Review of General Semantics*, 76:3-4, 2019, pp. 210-219.
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- "A Hard Act to Follow: Reflections on the Life and Thought of Eric McLuhan" *Explorations in Media Ecology*, 18:4, 2019, pp. 389-395.
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VI. Reviews, Study Guides, Newsletter Contributions, and Newspaper Articles (cont.)

- "Perspectives on the Future of General Semantics." *Newsletter of the Balvant Parekh Centre for General Semantics and Other Human Sciences* 1:1 (October 2009), pp. 20-21.
- "Beyond the Border: Media Ecology in Brief." *Nexus: Newsletter of the Australian Sociological Association* 21:2 (June 2009), pp. 8-9.
- "Media Ecology 1968, 1998, 2008." *In Medias Res* 9:2 (Fall 2008), pp. 1-2.
- "Our Social MEdiA." *In Medias Res* 9:1 (Spring 2008), pp. 1-2.
- "Turning the Spotlight on McCain." Letter to the Editor in *The New York Times*, March 29, 2008, p. A16.
- "MEA, Olé." *In Medias Res* 8:2 (Summer 2007), pp. 1-3.
- "Maps and Territories." *In Medias Res* 8:1 (Winter 2007), pp. 3-4.
- "Last Words." Letter to the Editor in *The New York Times Magazine* [Section 6 of *The New York Times*] (October 18, 2006), p. 14.
- "In Memoriam: James W. Carey (1934-2006)." *NYSICA Reports* (Spring 2006), p. 3.

Lance Strate

- "Keeping Track." *In Medias Res* 7:2 (Spring 2006), p. 5.
- "Taking Issue: Review of *Media Ecologies: Materialist Energies in Art and Technoculture*, by Matthew Fuller." *Afterimage: The Journal of Media Arts and Cultural Criticism* 33:3, 2006, pp. 55-56.
- "The Ecology of Organization." *In Medias Res* 7:1 (Winter 2005-2006), pp. 4-5.
- "Review of *Representing Men: Cultural Production and Producers in the Men's Magazine Market*, by Ben Crewe." *Contemporary Sociology* 34:3, 2005, pp. 277-278.
- "We Meet Again! Looking Forward to Our 2005 Convention." *In Medias Res* 6:2 (Spring 2005), pp. 1-2.
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- "NYSCA Remembers Neil Postman (1931-2003)." *NYSCA Reports* (Spring 2004), p. 4.
- "Cycles II." *In Medias Res* 5:2 (Spring 2004), pp. 3-4.
- "Not McLuhan, But an Amazing Simulation." Review of Gary Genosko. *McLuhan and Baudrillard: The Masters of Implosion. Explorations in Media Ecology* 2:2, 2003, pp. 140-143.
- "The Global Village Does Not Compute." Review of Charles Ess with Fay Sudweeks (Eds.), *Culture, Technology, Communication: Towards An Intercultural Global Village. Review of Communication* 3:4 [online], 2003, pp. 436-441.
- "Cycles." *In Medias Res* 5:1 (Fall 2003), pp. 2-3.
- "The Tasks Ahead: Consolidation and Growth." *In Medias Res* 4:2 (Spring 2003), pp. 1-2.
- "Educator's Resource Guide for *McLuhan's Wake*." Included with *McLuhan's Wake* [video], National Film Board of Canada, 2002 (4 pp.).

VI. Reviews, Study Guides, Newsletter Contributions, and Newspaper Articles (cont.)

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- "A Journal is Born." *In Medias Res* 3:2 (January 2002), pp. 1-2.
- "Conventional Wisdom." *In Medias Res* 3:1 (Fall 2001), pp. 1-2.
- "The Continued Self-Organization of the MEA." *In Medias Res* 2:2 (Spring 2001), pp. 1-2.
- "Look Out, Old Mac is Back! Review of Paul Levinson. *Digital McLuhan: A Guide to the Information Millennium*." *Review of Communication* 1:2 [online], (October, 2001). Available via World-Wide Web: <http://www.natcom.org/roc/contents.htm>, pp. 151-154.
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- "Understanding MEA." *In Medias Res* 1:1 (Fall 1999), pp. 1-2.

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- "The Spirit of Communication in New York State." *The New York State Communication Association Newsletter* (Spring, 1999), p.1.
- "In Defense of Technology. A Review of *The Soft Edge: A Natural History and Future of the Information Revolution* by Paul Levinson." *Interpersonal Computing and Technology: An Electronic Journal for the 21st Century* 6:1-2[online], 1998.
- "An Overview of Communication Analysis." *Antenna*, 10:2, May 1998, pp. 4-5, 8.
- "Orality, Literacy and Cultural History: A Roundtable Discussion on the Historical Consequences of Changes in the Communication Environment" (with Joseph Ashcroft, Lori Breslow, and Paul Lippert). *Antenna*, 4:1, October 1991, insert pp.1-6.

VII. Poetry

"A Devo(lu)tion". *New Note Poetry* Autumn 2022, p. 45-46
[<https://www.newnotepoetry.com/autumn-2022>].

"Landing at Newark on a Windy Night". *New Jersey Bards Poetry Review 2022: An Anthology of Poetry by New Jersey Poets*, James P. Wagner (Ishwa), Ed. North Haven, CT: Local Gems Press, 2022, p. 168.

"Assembly of the Faithful (Jubilee x3)". *A History of Congregation Adas Emuno 1871-2022*: Leonia, NJ: Congregation Adas Emuno, 2022, p. ii.

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"Selections from *Diatribal Writes in a World of Wintertextuality*". *ETC: A Review of General Semantics*, 77:1-2, 2020, pp. 150-157 (introduction plus 6 poems, "an account, Korzybski old chap, of this thing of ours"; "the art of facts"; "a fickle pickle"; "in the age of show business"; "digital Diderot, or, the march of the wikipedians" and "my system"). [reprint from *Anekaant* 2020-2021 issue].

"Selections from *Diatribal Writes in a World of Wintertextuality*". *Anekaant: A Journal of Polysemic Thought*, No. 12, 2020-2021, pp. 105-110 (introduction plus 6 poems, "an account, Korzybski old chap, of this thing of ours"; "the art of facts"; "a fickle pickle"; "in the age of show business"; "digital Diderot, or, the march of the wikipedians" and "my system").

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"Bounce," "Soap," "Croak," "Sent Chance," "Questions," "That I Am," "Genesis," "Air," and "The Poet" (poetweets). *Anekaant: A Journal of Polysemic Thought*, No. 3, 2015, pp. 131-132.

"Beggared," "Unsaid Words". *Anekaant: A Journal of Polysemic Thought*, No. 1, 2013, p. 92.

"Head First". *Poetica Magazine*, Fall, 2012, pp. 32-33.

"Ear Fuel". Published on the *Malahat Review* website as winner of the Twitter Monostich Poetry Contest, August 27, 2012
[http://www.malahatreview.ca/announcements/twittermonostich_winners.html].

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"Word High". *General Semantics Bulletin*, Vol. 76, 2009/2010, p. 206.

"Memorial Day 2009". *ETC.: A Review of General Semantics*, 67:1, 2010, pp. 77-78.

VII. Poetry (cont.)

"Chirography". *Candy: A Collection to Satisfy Your Sweetest Cravings*, Dale Winslow and Erin Badough, Eds. Houston, TX: NeoPoiesis Press, 2009, p. 36.

"The Best of Me". *General Semantics Bulletin*, Vols. 74-75, 2007/2008, p. 159.

"A Brief History of the Blogverse". *Online Poetry: Volume 1*, PoetryBlogRankings.com, Ed. Xlibris: 2009, p. 32.

"Blog Versus". *Online Poetry: Volume 1*, PoetryBlogRankings.com, Ed. Xlibris: 2009, p. 32.

"A Brief History of the Blogverse". *Online Poetry: Volume 1*, PoetryBlogRankings.com, Ed. Xlibris: 2009, p. 84.

"The Hunters' Love". *Online Poetry: Volume 1*, PoetryBlogRankings.com, Ed. Xlibris: 2009, p. 116.

"All Roads". In *Alabaster & Mercury, Volume 1*, Larry Kuechlin, Ed. San Diego, CA: Alabaster & Mercury, 2008, p. 17.

"Woman in the Airport". In *Alabaster & Mercury, Volume 1*, Larry Kuechlin, Ed. San Diego, CA: Alabaster & Mercury, 2008, p. 93.

"An Account, Korzybski Old Chap, Of This Thing of Ours". *ETC.: A Review of General Semantics*, 65:2, 2008, p. 121.

"Hurricane Vinny". *Explorations in Media Ecology*, 6:4, 2007, p. 292.

"In the Age of Show Business". *Explorations in Media Ecology*, 6:4, 2007, p. 291.

VIII. Plays

"The Adas Emuno Spectacular Amazing Fantastic Purim Spielsquicentennial" (Written and performed in 2022).

"The Schnook of Esther" (Written in 2014, first performed in 2015).

"Shalom Shushan" (Written in 2015, first performed in 2016).

"The Festival of Lots" (Written in 2016-2017, first performed in 2017).

"The Three Faces of Esther" (Written in 2017-2018, first performed in 2018)

EDITORIAL AND REVIEW

I. NeoPoiesis Press, Editor. Books edited include:

- Marshall McLuhan and Eric McLuhan, *Media and Formal Cause*, 2011
M. Z. Ribalow, *Chasing Ghosts*, 2011
Robert B. Blechman, *Executive Severance*, 2011.
Arthur Asa Berger, *Writing Myself into Existence*, 2016.

II. Book Series

Understanding Media Ecology Book Series, Peter Lang, New York, NY, Founder and Supervisory Editor, 2014 to present. Books edited include:

- Robert K. Logan, *Understanding New Media*, 2nd ed., 2016.
Robert K. Logan and Marshall McLuhan, *The Future of the Library: From Electric Media to Digital Media*, 2016.
Dennis D. Cali, *Mapping Media Ecology: Introduction to the Field*, 2017.
Lance Strate, *Media Ecology: An Approach to Understanding the Human Condition*, 2017.
Robert Albrecht and Carmine Tabone, *Teaching as a Creative Activity: The Arts as Pedagogy in the Age of Digital Technology*, 2020.
Christine Nystrom, *The Genes of Culture: Towards a Theory of Symbols, Meaning, and Media Volume One* (edited by Carol Wiebe and Susan Maushart), 2021.
Frank Sligo, *Literacy and Orality at Work*, 2021.
Robert K. Logan, *McLuhan in Reverse: His General Theory of Media*, 2021.
Robert K. Logan and Mira Rawady, *Understanding Social Media: Extensions of Their Users*, 2021.
Eva Berger, *Context Blindness: Digital Technology and our New Impaired Human Condition*, 2022.
Christine Nystrom, *The Genes of Culture: Towards a Theory of Symbols, Meaning, and Media Volume Two* (edited by Carol Wiebe and Susan Maushart), 2022.

Content Area Book Series in Media Ecology, Hampton Press, Cresskill, NJ, Founder and Supervisory Editor, 1994 to 2015. Books edited include:

- Henry J. Perkinson, *No Safety in Numbers: How the Computer Quantified Everything and Made People Risk-Aversive* (1996).
Raymond Gozzi, Jr., *The Power of Metaphor in the Age of Electronic Media*, (1999).
Thomas Farrell, *Walter Ong's Contribution to Cultural Studies: Phenomenology and I-Thou Communication* (2000); Second Edition (2015).
Susan B. Barnes, *Online Connections: Internet Interpersonal Relationships* (2001).
Walter Ong, *A Walter Ong Reader* (Thomas Farrell & Paul Soukup, Eds.). (2002).
Katherine Fry, *Constructing the Heartland: Television News and Natural Disaster* (2003).
Frank Zingrone, *Media Symplex*, (2nd Ed.), (2004).
Robert Albrecht, *Mediating the Muse: A Communications Approach to Music, Media, and Cultural Change* (2004).
Margaret Cassidy, *Bookends: The Changing Media Environment of the American Classroom* (2004).
Robert K. Logan, *The Alphabet Effect: A Media Ecology Understanding of the Making of Western Civilization*, 2nd Ed. (2004).
Lance Strate and Edward Wachtel (Eds.), *The Legacy of McLuhan* (2005).

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Casey Man Kong Lum (Ed.), *Perspectives on Culture, Technology, and Communication: The Media Ecology Tradition* (2006).

II. Book Series

Content Area Book Series in Media Ecology, Hampton Press (cont.)

Douglas Rushkoff, *Screenagers: Lessons in Chaos from Digital Kids* (2nd Ed. Of *Playing the Future*), (2006).

Lance Strate, *Echoes and Reflections: On Media Ecology as a Field of Study* (2006).

Katherine Fry and Barbara Jo Lewis, (Eds.), *Identities in Context: Media, Myth, Religion in Time and Place* (2008).

Scott Eastham, *The Bio-Tech Time Bomb*, 2nd Ed. (2009).

Jerry Harp, *Constant Motion: Ongian Hermeneutics and the Shifting Ground of Early Modern Understanding*. (2010).

Linda G. Elson, *Paradox Lost: A Cross-Contextual Definition of Levels of Abstraction*. (2010).

Corey Anton (Ed.). *Valuation and Media Ecology: Ethics, Morals, and Laws*. (2010).

Sheila Nayar, *Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative* (2010).

Paul Grosswiler (Ed.), *Transforming McLuhan: Critical, Cultural. and Postmodern Perspectives* (2010, contract sold to Peter Lang).

Robert K. Logan, *Understanding New Media*, (2010, contract sold to Peter Lang).

Eric McLuhan and Marshall McLuhan, *Theories of Communication* (2011, contract sold to Peter Lang).

Sara van den Berg (Ed.), *Language, Culture and Identity: The Legacy of Walter J. Ong, S.J.* (2011).

Thomas J. Farrell and Paul Soukup (Eds.), *Of Ong and Media Ecology: Essays in Communication, Composition, and Literary Studies* (2012).

Christine M. Tracy, *The Newsphere: Understanding the News and Information Environment* (2012, contract sold to Peter Lang).

Cynthia Walker, *Work/Text: Creators, Audiences, and The Man From U.N.C.L.E.* (2013).

III. Editorial Boards

Explorations in Media Ecology: The Journal of the Media Ecology Association,

Founder, Co-Editor, 2001-2004 (published twice a year from 2002-2004); Editor, 2004-2007; 2017-present (published quarterly from 2005-present); Associate Editor, 2008-2013; Editorial Board Member, 2014-present.

ETC: A Review of General Semantics, Editorial Board Member, 2003-2006, 2018-present.

Afterimage: The Journal of Media Arts and Cultural Criticism, Editorial Board Member, 2019-present.

Communicar: Media Education Research Journal, Advisory Board, Latin American International Co-Edition, 2020-present.

Media Ethics, Contributing Editor, 2010 to 2011; Advisory Board, 2018-present.

Journal of Communication and Religion, Editorial Board, 2018-2022.

Anekaant: A Journal of Polysemic Thought, Advisory Board, 2016-present.

Global Listening Centre Editorial Board, 2018-present.

Educational Technology, Contributing Editor, 2016-2017.

General Semantics Bulletin, Editor, Vols. 74-75, 2007-2008.

Speech Communication Annual, Editor, 1999 to 2001 (two volumes); Editorial Board Member, 1998, 2002.

Lance Strate

International Journal of McLuhan Studies, Editorial Board member, 2011 to 2014.
E-Compós (online journal of the Associação Nacional dos Programas de Pós-Graduação em Comunicação in Brazil), Editorial Board member, 2011 to 2014.
Atlantic Journal of Communication, Editorial Board Member, 2004 to present.

III. Editorial Boards (cont.)

Razón y Palabra (online), International Editorial Council member, 2004 to present.
Journal of Applied Communication Research, Editorial Board Member, 2005 to 2007.
Counterblast (online), Editorial Board Member, 2001 to 2006.
Qualitative Research Reports, Editorial Board Member, 1999 to present.
Interpersonal Computing and Technology: An Electronic Journal for the 21st Century, Editorial Board member, 1996 to 2001.
media ecology (electronic journal), Editorial Board member, 1996 to 2002.
New Jersey Journal of Communication, Editorial Board member, 1995 to 2004; Article Review Board member, 1993-1995.
Communication Theory, Special Issue on "Fresh Perspectives in Dialogue Theory," 2006.

IV. Miscellaneous Review

Cambridge University Press, Reviewer for book on *Teaching for Raciolinguistic Justice: Critical Literacy across the Diaspora*. 2021.
Lexington Books, Reviewer for book on Gabriel Marcel's philosophy, 2020.
Routledge, Reviewer for book on friendship in the digital age, 2020.
Bloomsbury, Reviewer for book on political ecology of media, 2018.
International Journal of Communication, Reviewer, 2018.
National Endowment for the Humanities Fellowship Program, Communication, Media, and Rhetoric Panel, Evaluator, 2017.
Journal of Communication and Religion, Reviewer, 2017.
Oxford Bibliographies, Reviewer, 2016.
Review of Communication, Reviewer, 2016-2017.
Philosophies, Reviewer, 2016.
Journal of Romance Studies, Reviewer, 2016.
Politics and the Life Sciences, Reviewer, 2016.
Information, Reviewer, 2015.
University of Georgia Press, Reviewer, for book on technology, 2015.
Media Tropes, Reviewer, 2014.
Oxford University Press, Reviewer for social media textbook, 2014.
Duquesne University Press, Reviewer for book on McLuhan, 2014.
Routledge, Reviewer for book proposal on children and media, 2014.
University of Regina Press, Reviewer for anthology on McLuhan, 2013-2014.
International Journal of Communication, Reviewer, 2013-2014.
Communication Theory, Reviewer, 2013.
Education Inquiry, Reviewer, 2013.
Information, Reviewer, 2012-2013.
International Conference on Creating, Connecting and Collaborating through Computing, Program Committee Member and Competitive Paper Reviewer, 2010-present.
International Conference on Knowledge Generation, Communication and Management, Competitive Paper Reviewer, 2010-present.
Oxford University Press, Reviewer for a proposal for a textbook on social media, 2012.

Lance Strate

Polity Press, Reviewer for book on McLuhan and media, and for second edition of a book on blogging, 2011-2012.

Review of Communication, Reviewer, 2011.

Routledge Press, Reviewer for book on media ecology & media archaeology, & new media, 2010.

University of Toronto Press, Reviewer for book on McLuhan and literary studies, 2010.

IV. Miscellaneous Review (cont.)

Human Communication Research, Reviewer, 2010.

International Symposium on Science 2 and Expansion of Science, Competitive Paper Reviewer, 2010.

14th World Multi-Conference on Systemics, Cybernetics and Informatics, Competitive Paper Reviewer, 2010.

KronoScope: Journal for the Study of Time, Reviewer, 2010.

Southern Journal of Communication, Reviewer, 2009.

Electronic Journal of Communication, Reviewer, 2009.

Journal of International and Intercultural Communication, Reviewer, 2009.

The 3rd International Conference on Knowledge Generation, Communication and Management, Competitive Paper Reviewer, 2009.

Purdue University Press, Reviewer for book on psychoanalysis and culture, 2008-2009.

John Simon Guggenheim Memorial Foundation, Fellowship Proposal Evaluator, 2008.

Killam Program, Canada Council for the Arts, Grant Proposal Evaluator, 2008.

Journal of Media and Religion, Reviewer, 2006.

American Quarterly, Reviewer, 2006.

Pluto Press, Reviewer for scholarly book on technology and ideology, 2006.

Critical Studies in Media Communication, Reviewer, 2005.

Technology and Culture, Reviewer, 2004-2005.

Bedford/St. Martin's, Reviewer for *Media in Society* textbook, 2004.

Journal of Broadcasting and Electronic Media, Reviewer, 2001.

Studies in Symbolic Interaction: A Research Annual, Reviewer, 2001.

Mass Communication and Society, Reviewer, 1999.

Communication Research, Reviewer, 1995.

New Dimensions in Communications: Proceedings of the Annual New York State Speech Communication Association Convention, Reviewer, 1992 to 2001.

National Communication Association, Media Ecology Association Affiliate Competitive Paper Reviewer, 1999-2008; Mass Comm. Division, Competitive Paper Reviewer, 1992.

International Communication Association, Communication and Technology Division, 2001, Competitive Paper Reviewer.

Academic American Encyclopedia (Grolier), Reviewer, 1989.

V. Awards Competitions

Alpha Sigma Nu Book Awards, Judge for "The Humanities" category, 2017.

MacArthur Fellows Program, Outside Evaluator for individual nominee, 2004.

James W. Carey Media Research Award, Carl Couch Center for Social and Internet Research, Review Committee Member, 2003 to 2012.

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Media Ecology Association Awards (for teaching, production, activism, publications, thesis or dissertation, scholarship, and career. Awards Coordinator, 2000 to 2012; Reviewer for Book and Scholarship Awards, 2013-present.

Donald McGannon Center for Communication Research, 1998 to 2001, McGannon Center Book Award Judge/Reviewer.

CONFERENCES, SYMPOSIA, AND EVENTS

I. Keynotes and Major Addresses

- "The Issue of Is: A Commentary on the Case Against the Verb "To Be"" The Institute of General Semantics Online Lecture Series, October 28, 2022.
- "Ecolinguistics and Media Ecology." Ecolinguistics and the Anthropomorphic Profile of War in Socio- and Psycholinguistic Dimensions, Taras Shevchenko National University of Kyiv, Project on Ecolinguistic Modes of Ukrainian Discursive Space in the European Multicultural Continuum, December 3, 2021 (<<https://youtu.be/8jHrvkUIqhM>>).
- "Media Ecology." Schools of Thought in Communication Studies: An Assessment of Their Currency and Contribution to the Field, International Online Series, Universidad Carlos III de Madrid, May 6, 2021 (<<https://media.uc3m.es/video/60952d668f4208c2be8b4567>>).
- "Media Ecology, the Human Condition, and Ethical Evaluation." Annual Meeting of the Asociación Mexicana de Investigadores de la Comunicación, virtual conference, November 26-27, 2020 (virtual presentation: <<https://youtu.be/xYzch-hf03g>>).
- "Digital Humanities in Context." Congresso Internacional: Humanidades Digitales, Universidad Panamericana, Mexico City, Mexico, March 30-31, 2020 (virtual presentation).
- "The Future of Knowledge, and the Fate of Wisdom, in the Age of Information." 10th Annual Cardinal Newman Lecture, Manhattan College, Bronx, NY, September 25, 2019.
- "Ethics and the Study of Media as Environments." Keynote Address delivered at the 20th Annual Media Ecology Association Convention, University of Toronto, Toronto, Ontario, June 27-30, 2019.
- "Making the American Revolution Relevant Again: Reflections on Lin-Manuel Miranda's *Hamilton*." 10th Annual Bernard B. Gilligan Memorial Lecture, Fordham University, New York, NY, April 3, 2019.
- "Media Ecology as an Approach to Understanding the Human Condition." 1st Congresso Ibero-Americano Sobre Ecologia dos Meios: Da Aldeia Global à Mobilidade, a virtual conference organized by GENEM—Group of Studies on the New Ecology of Media, Universidade Estadual Paulista, Brazil, April 1-30, 2019. Keynote presentation uploaded to conference YouTube channel: <<https://youtu.be/Vz9zYJcHZ1k>>.
- "Amazing Ourselves to Death: Contemplating the Technological Tempest of Our Times." 66th Annual Alfred Korzybski Memorial Lecture, Institute of General Semantics, New York, NY, October 26, 2018.
- "Understanding Media Ecology: Past, Present, and Future." Keynote Address delivered at the Launching of the Doctorate in Communication, Universidad de La Sabana, Bogotá, Columbia, May 17, 2018.
- "Amusing, Informing, and Amazing Ourselves to Death: Contemplating the Technological Tempest of our Times." Public lecture presented at Pennsylvania State University, York, March 14, 2018.
- "Models and Muddles: General Semantics, Communication Studies, and Media Ecology." Plenary Address delivered at the Institute of General Semantics *Crazy Talk, Stupid Talk* Symposium, New York, NY, October 27-29, 2017.

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I. Keynotes and Major Addresses (cont.)

- "McLuhan and Media Ecology." Public lecture presented at Shanghai Normal University, Shanghai, June 5, 2017.
- "Heroes And/As Communication." Plenary address presented at the International Academic Seminar on Social Form and Art, Ecology, Heroes, and Bie-Modern Problems at Shanghai Normal University, Shanghai, June 3, 2017.
- "Understanding Media Ecology." Public lecture presented at East China Normal University, Shanghai, June 2, 2017.
- "What We Mean By 'Medium' (And Why it is the Message)." Public lecture presented at Saint Mary's College of California, Moraga, CA, March 14, 2017.
- "Understanding Media Ecology Through Verbal and Visual Models." Keynote Address delivered at the "First High-Level Conference on Media Ecology," Henan University, Kaifeng, China, January, 9, 2017.
- "Lambda Pi Eta Address." Keynote Address delivered at the annual induction ceremony of Fordham University's chapter of the Lambda Pi Eta Communication Honor Society, Bronx, NY, October 23, 2016.
- "'Medium' Writ Large: Concepts and Contexts of a Key Term." Plenary Address delivered at the Institute of General Semantics *Language in Thought and Action* Symposium, New York, NY, October 22-23, 2016.
- "Understanding 'Medium' in the Context of the Media Ecology Intellectual Tradition." Plenary Address delivered at the "What is Media" Conference, University of Oregon, Portland, OR, April 14-16, 2016.
- "Fatal Amusements: Contemplating the Tempest of Contemporary Media and American Culture." Fifth Annual Harron Family Endowed Chair in Communication Public Lecture delivered at Villanova University, Villanova, PA, November 3, 2015.
- "Violence and Media." Carlos Llano Clase Magistral (3 part lecture series/master class) delivered at Universidad Panamericana, Mexico City, March 18-20, 2015.
- "Media Ecology." Public lecture delivered at Universidad Panamericana, Mexico City, March 20, 2015.
- "On the Binding Biases of Time." Address presented to the New York Society for General Semantics at the Albert Ellis Institute, New York City, October 6, 2014.
- "So You Want to Change the World? A Hitchhiker's Guide to Subversive Thinking." Keynote address delivered at the SOCON Social Media Conference, Atlantic City, New Jersey, September 27, 2014.
- "If Not A, Then E." Keynote address delivered at the 14th Annual Convention of the Media Ecology Association, Grand Valley State University, Grand Rapids, MI, June 20-23, 2013.
- "The Medium is the Message: Is McLuhan Still Relevant in the 21st Century?" Public lecture presented at New Jersey City University, NJ, April 29, 2013.

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"If Not A, Then E." Plenary presentation at the International Conference on Strategic Communication, Benemérita Universidad Autónoma de Puebla, Puebla, Mexico, September 11-13, 2012.

I. Keynotes and Major Addresses (cont.)

"On the Binding Biases of Time." Agora public lecture presented at University of Pittsburgh, PA, March 30, 2012.

"Media and Protest: Technological Change and Cultural Disturbance." Keynote Address at the Media, Protest, and Social Change Symposium, College of Management and Academic Studies, Rishon LeZion, Israel, March 14, 2012.

"Media Ecology, Medium Theory, and McLuhan." Plenary presentation at the McLuhan100 Then/Now/Next Conference, Toronto, ON, November 7-10, 2011.

"On the Binding Biases of Time." Public lecture presented at Saint Mary's College of California, Moraga, CA, October 18, 2011.

"On the Binding Biases of Time." Public lecture presented at Grand Valley State University, Grand Rapids, MI, September 14, 2011.

"Spirituality at the Speed of Light." Keynote Address presented at the Annual Meeting of the Friends of the Institute of Noetic Sciences, St. Catherine of Siena Church, New York City, March 31, 2011.

"The Fall of Nations: The Fate of Social Systems in the New Media Environment." Keynote Address presented at the *La Comunicazione Costruisce La Naxione* Convegno Internazionale, University of Bologna and Museo Civico Archeologico, Bologna, March 24-26, 2011.

"If Not A, Then E." Address presented at the *New Languages, New Relations, New Realities* Symposium, Fordham University, New York City, October 29-31, 2010.

"Eight Bits About the Digital Environment." Address presented at the Balvant Parekh Centre for General Semantics and Other Human Sciences' First National Workshop, *Towards an Ecology of Knowledge*, Baroda, India, October 28-31, 2009.

"On the Binding Biases of Time." Keynote Address presented at the 67th Annual Conference of the New York State Communication Association, Ellenville, NY, October 23-25, 2009.

"Eight Bits About the Digital Media Environment." Address presented to the New York Society for General Semantics at the Albert Ellis Institute, New York City, April 2, 2009.

"The Medium, the Message, and Me and You: Understanding Our Technological and Symbolic Environments." Public lecture presented at Eastern Michigan University, Ypsilanti, MI, March 19, 2009.

"Eight Bits About Digital Communication." Public lecture presented at Grand Valley State University, Grand Rapids, MI, March 17, 2009.

"Media Ecology And/As Culture." President's Address presented at the Ninth Annual Media Ecology Association Convention, Santa Clara University, Santa Clara, CA, June 19-22, 2008.

"Amazing Ourselves to Death." Public lecture presented at Medaille College, Buffalo, NY, November 6, 2007.

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"Oh, What a Blow That Phantom Gave MEA!" President's Address, presented at the Eighth Annual Media Ecology Association Convention, Tecnológico de Monterrey, Campus Estado de México, Mexico City, June 6-10, 2007.

I. Keynotes and Major Addresses (cont.)

"Eight Bits About Digital Culture." Public lecture presented at Colorado College, Colorado Springs, CO, March 12, 2007.

"Confessions of a Media Ecologist, Or, How Does the Medium Become the Message? Let Me Count the Ways." Address presented to the New York Society for General Semantics at the Albert Ellis Institute, New York City, Dec. 7, 2006.

"Technics and Media Ecology." President's Address, presented at the Seventh Annual Media Ecology Association Convention, Boston College, Chestnut Hill MA, June 8-11, 2006.

"On the City as Medium and its Implications for the Digital Age." Featured presentation at the *Exploring the Digital City: Space Culture Politics* Seminar, Geddes Institute for Urban Research, University of Dundee, Scotland, March 31, 2006.

"Eight Bits About Digital Communication." Keynote Address presented at *V Bienal Iberoamericana de la Comunicación*, Tecnológico de Monterrey, Campus Estado de México, Mexico City, Sept. 20-22, 2005.

"Media Ecology in a New Key." President's Address, presented at the Sixth Media Ecology Association Convention, Fordham University, New York, NY, June 22-26, 2005.

"The Future of Consciousness." Plenary address presented at the *Envisioning the Emerging Future* Colloquium, Institute of General Semantics, American Museum of Natural History, New York, NY, Apr. 23, 2005.

"The Persistence of the Word." President's Address, presented at the Fifth Media Ecology Association Convention, Rochester Institute of Technology, Rochester, New York, June 10-13, 2004.

"Living in Sopranoland: The Media Ecology of North Jersey." A Plenary address presented the Symposium on "Deconstructing The Sopranos: Representations of Crime, Class, and Culture," Montclair State University, Apr. 22, 2004.

"Understanding Media Ecology." Address presented at Tecnológico de Monterrey, Campus Estado de México, Mexico City, Jan. 15, 2004.

"Something from Nothing: Seeking a Sense of Self." Address presented to the New York Society for General Semantics at the Albert Ellis Institute, New York City, Dec. 18, 2003.

"From Archetype to Cliché." President's Address, presented at the Fourth Media Ecology Association Convention, Hofstra University, Hempstead, New York, June 5-8, 2003.

"Digital Dialectics, Electronic Ecologies." Keynote Address, presented at the Finnish Conference for Communication Research of the Finnish University Network for Communication Sciences, University of Jyväskylä, Jyväskylä, Finland, October 18-19, 2002.

"McLuhan and Popular Culture Analysis." Concluding Address, presented at the Finnish Conference for Communication Research of the Finnish University Network for Communication Sciences, University of Jyväskylä, Jyväskylä, Finland, October 18-19, 2002.

Lance Strate

"Media Ecology as a Scholarly Activity." President's Address, presented at the Third Media Ecology Association Convention, Marymount Manhattan College, New York City, June 21-23, 2002.

I. Keynotes and Major Addresses (cont.)

"Human Communication and Human Technology: Coming of Age in the Twenty-First Century." Keynote Address, presented at the Annual Meeting of the Rocky Mountain Communication Association, University of Denver, Denver, CO, Feb. 15-16, 2002.

"The Flight of MinErvA's Owl." President's Address, presented at the Second Annual Media Ecology Association Convention, New York University, New York City, June 15-16, 2001.

"Narcissism and Echolalia: Sense and the Struggle for the Self." Plenary Address presented at the 45th Media Ecology Conference, Rosendale, NY, Nov. 3-5, 2000.

"The Ecology of Association." President's Address, presented at the Inaugural Media Ecology Association Convention, Fordham University, New York City, June 16-17, 2000.

"Narcissism and Echolalia: Sense and the Struggle for the Self." John F. Wilson Fellow Address, presented at the 57th Annual Convention of the New York State Communication Association, Monticello, NY, Oct. 8-10, 1999.

"McLuhan and 'Medium' as God-Term." Plenary address presented at the New Museum of Contemporary Art, New York, New York, Feb. 23, 1999.

"Educational Implications of the Computer: A Media Ecology Critique" (by Sue Barnes and Lance Strate). Plenary address delivered at the Rutgers University School of Communication, Information, and Library Studies Annual Faculty/Alumni Symposium, New Brunswick, NJ, April 30, 1997.

"Post(modern)man." Keynote Address presented at the 39th Media Ecology Conference, Saugerties, NY, Oct. 7-9, 1994.

"Beer Commercials, Masculinity, and Drunk Driving: A Dysfunctional Relationship." Plenary address presented at the *Drinking and Driving Prevention Symposium*, Ontario, CA, Nov. 15-17, 1992.

"Nationalism and Globalism." Plenary address presented at the 35th Media Ecology Conference, Saugerties, NY, Oct. 19-21, 1990.

"Myths, Men and Beer." Keynote Address presented at the Central Pennsylvania Regional Students Against Drunk Driving Conference, State College, PA, Oct. 19, 1988.

"Television Commercials and Social Learning: Myths, Men, and Beer." Keynote Address presented at the Northeast Office for Substance Abuse Prevention Regional Communication Seminar, Portland, ME, May 23, 1988.

"Myths, Men, and Beer: The Cultural Context of Drinking and Driving." Keynote Address presented at the *Conference on DUI: New Perspectives on Prevention and Treatment*, Newark, DE, Jan. 27, 1988.

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"Meaning and Mythology: Reading Beer Commercials." Plenary address presented at the 32nd Media Ecology Conference, Saugerties, NY, Oct. 9-11, 1987.

"From Hero to Celebrity." Plenary address presented at the 28th Media Ecology Conference, Saugerties, NY, Oct. 25-27, 1985.

II. Conference Papers

"Time is Not Space: Metaphor, Metaphysics, and Cybernetics." Paper presented at the Institute of General Semantics Ecologies of Mind, Media, and Meaning Symposium, New York City, October 7-9, 2022.

"Sounding Off About Listening." Paper presented at the Global Listening Centre's Global Listening Festival, online, August 6, 2022.

"Science, Progress, and Korzybski's Progressive Vision." Paper presented at the 23rd Annual Media Ecology Association Convention, Rio de Janeiro, July 7-10, 2022.

"Alfred Korzybski and Thorstein Veblen: Parallels in Progressive Visions." Paper presented at the Science, Sanity, and the Semantic Environment II Online Symposium, June 25, 2022

"Timespace and the Study of Media as Environments." Paper presented at the 72nd Annual International Communication Association Conference, Paris, May 26-30, 2022.

"*It Is What It Isn't*: Copula-Shun and General Semantics." Paper presented at the Institute of General Semantics Science, Sanity, and the Semantic Environment Symposium, New York City, October 2-3, 2021.

"*It Is What It Isn't*: Comments on Korzybski's Copula-Shun". Paper presented at the 22nd Annual Media Ecology Association Convention, virtual, July 8-11, 2021.

"The New Grammarians: The Trivium, Science, and the Semantic Environment." Paper presented at the Institute of General Semantics Semantic Environment in a Time of Uncertainty Symposium, virtual, October 10-11, 2020.

"First Nations of the Book: Understanding Judaism." Paper presented at the 105th Annual National Communication Association Convention, Baltimore, MD, November 14-17, 2019.

"Media Ecology Ethics." Paper presented at the 77th Annual New York State Communication Association Conference, Callicoon, NY, October 18-20, 2019.

"I Hear You!": Comments on the Sound Practice of Listening." Paper presented at the Institute of General Semantics Tyranny of Words Symposium, New York City, October 12-13, 2019.

"First Nations of the Book: Understanding Judaism." Paper presented at the 20th Annual Media Ecology Association Convention, University of Toronto, Toronto, Ontario, June 27-30, 2019.

"Media Ecological Models of Communication and Media Environments." Paper presented at the 104th Annual National Communication Association Convention, Salt Lake City, UT, November 8-11, 2018.

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"Literally vs. Seriously: Analyzing a Contrastive Pair Applied to Interpretations of Trump's Rhetoric." Paper presented at the Institute of General Semantics Language and Meaning in the 21st Century Symposium, New York City, October 27-28, 2018.

"Making the American Revolution Relevant Again: Reflections on Lin-Manuel Miranda's *Hamilton*." Paper presented at the 76th Annual New York State Communication Association Convention, Callicoon, NY, October 12-14, 2018.

"Time Told, Time Tolled, and Time's Tolls: Notes on a Study of Time." Paper presented at the 76th Annual New York State Communication Association Convention, Callicoon, NY, October 12-14, 2018.

II. Conference Papers (cont.)

"Taking Up McLuhan's Cause: Perspectives on Media and Formal Causality." Paper presented at the 103rd Annual National Communication Association Convention, Dallas, TX, November 16-19, 2017.

"The Touching Interface of the Cosmos." Paper presented at the 74th Annual New York State Communication Association Convention, Callicoon, NY, October 14-16, 2016.

"The Touching Interface of the Cosmos." Paper presented at the 107th Annual Convention of the Eastern Communication Association, Baltimore, MD, March 31-April 3, 2016.

"Formal Cause and Patterns of Connection." Paper presented at the Patterns of Connection: Gregory Bateson, American Pragmatism and European Philosophy Pre-Conference of the Pennsylvania Communication Association, York, PA, October 8-9, 2015.

"The Touching Interface of the Cosmos." Paper presented at the Institute of General Semantics Language and 'Reality' Symposium, New York City, October 2-4, 2015.

"When You Assume... The Fact-Inference Test as Classroom Exercise." Paper presented at the 16th Annual Convention of the Media Ecology Association, June 11-14, 2015, Metropolitan State University, Denver, CO.

"Tolkiens of My Affection." Paper presented at the 15th Annual Convention of the Media Ecology Association, June 19-22, 2014, Ryerson University, Toronto, ON.

"Illuminations of Luhmann." Paper presented at the 15th Annual Convention of the Media Ecology Association, June 19-22, 2014, Ryerson University, Toronto, ON.

"Media Ecology Education Across the Disciplines." Paper presented at the Applied Semantics and Practical Communication Across the Disciplines Pre-Conference at the 99th Annual Convention of the National Communication Association, November 20-24, 2013, Washington, DC.

"Growing Up With The Science Fiction Genre: How The Baby Boomers Learned How To Live With The Bomb." Paper presented at the 71st Annual New York State Communication Association Conference, October 18-20, 2013, Ellenville, NY.

"The Creative Power of Media Ecology." Paper presented at the 13th Annual Convention of the Media Ecology Association, June 7-10, 2012, Manhattan College, Bronx, NY.

"Gregory Bateson and Paul Watzlawick: From the Ecology of Mind to the Pragmatics of Media Ecology." Paper presented at the 13th Annual Convention of the Media Ecology Association, June 7-10, 2012, Manhattan College, Bronx, NY.

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"If Not A, Then E." Paper presented at the 69th Annual New York State Communication Association Conference, October 21-23, 2011, Ellenville, NY.

"The Future of Children's Television Programming: A Study of How Emerging Digital Technologies Can Facilitate Active and Engaged Participation and Contribute to Media Literacy Education" (co-authored by Lewis Freeman). Paper presented at the 12th Annual Convention of the Media Ecology Association, June 23-26, 2010, University of Alberta, Edmonton, AL.

"On the Binding Biases of Time." Paper presented at the 12th Annual Convention of the Media Ecology Association, June 23-26, 2011, University of Alberta, Edmonton, AL.

II. Conference Papers (cont.)

"Understanding Visualism and the Image from Media Ecology Point of View." Paper presented at 96th Annual Convention of the National Communication Association, San Francisco, November 14-17, 2010..

"Korzybski, Luhmann, and McLuhan." Paper presented at the 11th Annual Convention of the Media Ecology Association, June 10-13, 2010, University of Maine, Orono, ME.

"Getting Health Message's Right: A Media Ecologist's Perspective." Paper presented at the 11th Annual Convention of the Media Ecology Association, June 10-13, 2010, University of Maine, Orono, ME.

"Drugs: The Intensions of Man." Paper presented at the 95th Annual Convention of the National Communication Association, November 12-15, 2009, Chicago, IL.

"Autism and Media Ecology: A Parent's Perspective." Paper presented at the 100th Annual Convention of the Eastern Communication Association, April 22-26, 2009, Philadelphia, PA.

"Media Ecology: An Overview." Paper presented at the *Media Ecology: Theory, Publication, Pedagogy Preconference* sponsored by the Media Ecology Association, November 20, 2008, held in conjunction with the 94th Annual Convention of the National Communication Association, November 21-24, San Diego, CA.

"Time, Memory, and Media Ecology." Paper presented at the 58th Annual Meeting of the International Communication Association, Montreal, Quebec, May 22-26, 2008.

"The Ten Commandments and the Semantic Environment: Understanding the Decalogue Through General Semantics and Media Ecology." Paper presented at Mind and Consciousness Symposium, Fordham University, New York, NY, Oct. 27, 2007.

"A Man in Time: James W. Carey and the Media Ecology Intellectual Tradition." Paper presented at the 92nd Annual Meeting of the National Communication Association, San Antonio, TX, Nov. 16-19, 2006.

"Understanding Media from a Jewish Perspective." Paper presented at the 92nd Annual Meeting of the National Communication Association, San Antonio, TX, Nov. 16-19, 2006.

"Quandaries, Quarrels, Quagmires, and Questions." Paper presented at The World in Quandaries Symposium, Fordham University, New York, NY, Sept. 8, 2006.

"Autism and Communication: Where Do We Go From Here?" Paper presented at the 97th

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Annual Meeting of the Eastern Communication Association, Philadelphia, Apr. 26-30, 2006.

"Neil Postman, Media Ecologist." Concluding remarks presented at *Perspectives on Postman: A Symposium*, New York University, New York, NY, Apr. 6, 2006.

"The Judaic Roots of Neil Postman's Cultural Commentary." Paper presented at the 91st Annual Meeting of the National Communication Association, Boston, MA, Nov. 17-20, 2005.

"Media Ecology." Paper presented at the Association of Jesuit Colleges and Universities Communication Conference, Fordham University, Bronx, NY, July 20-24, 2005.

II. Conference Papers (cont.)

"Echolocations and Reverberations: Walter Ong's Place in the Media Ecology Intellectual Tradition, and His Ongoing Influence in Our Field." Paper presented at the conference on *Language, Culture and Identity; The Legacy of Walter J. Ong, S.J.*, Saint Louis University, Saint Louis, MO, Apr. 7-8, 2005.

"Neil Postman, Defender of the Word." Paper presented at the 90th Annual Meeting of the National Communication Association, Chicago, IL, Nov. 11-14, 2004.

"The Relationship Between Communication Theory and Autism." Paper presented at the 95th Annual Meeting of the Eastern Communication Association, Boston, Apr. 22-25, 2004.

"Amusing Ourselves to Death in a Technopoly: Examining Media Environments." Paper presented at the 95th Annual Meeting of the Eastern Communication Association, Boston, Apr. 22-25, 2004.

"Tolkiens of My Affection." Paper presented at the 61st Annual New York State Communication Association Conference, Kerhonkson, NY, Oct. 24-26, 2003.

"Reform Judaism and Re-Formed Jews: Religion, Nationalism, and Mediated Identities." Paper presented at the 94th Annual Eastern Communication Association Convention, Washington, DC, April 23-27, 2003.

"The Cell Phone as Environment." Paper presented at the 88th Annual Meeting of the National Communication Association, New Orleans, LA, Nov. 20-24, 2002.

"New Jersey Rules: *The Sopranos'* Place in Geography and Culture." Paper presented at *A Scholarly Look at The Sopranos at the Start of its Fourth Season*, a symposium held at Fordham University, NY, NY Sept. 30, 2002.

"No(rth Jersey) Sense of Place: The Cultural Geography of *The Sopranos*." Paper presented at the 6th Annual Meeting of the New Jersey Communication Association, Fairleigh Dickinson University, Madison, NJ, April 13, 2002.

"The Medium is the Membrane: Systems Theory and Media Ecology." Paper presented at the 87th Annual Meeting of the National Communication Association, Atlanta, GA, Nov. 1-4, 2001.

"The Significance of Cybertime." Paper presented at the 59th Annual Convention of the New York State Communication Association, Monticello, NY, Oct. 5-7, 2001.

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"The Media Ecology Listserv and Media Ecology." Paper presented at the 57th Annual Convention of the New York State Communication Association, Monticello, NY, Oct. 8-10, 1999.

"Media Transcendence." Paper presented at The Legacy of McLuhan: A Symposium, Fordham University, New York, March 27-28, 1998.

"The Medium is the Membrane." Paper presented at the 55th Annual Convention of the New York State Speech Communication Association, Monticello, NY, Sept. 19-21, 1997.

"Cybertime." Paper presented at the Inaugural Conference of the New Jersey Communication Association, Upper Montclair, NJ, April 26, 1997.

II. Conference Papers (cont.)

"Computer-Mediated Education: A Reality Check" (by Sue Barnes & Lance Strate). Paper presented at the 83rd Annual Meeting of the Eastern Communication Association, Baltimore, MD, Apr. 10-13, 1997.

"The Varieties of Cyberspace: Problems in Definition and Delimitation." Paper presented at the 82nd Annual Conference of the Speech Communication Association, San Diego, CA, Nov. 23-26, 1996.

"Cyberspace, City Life, and Container Technology." Paper presented at the 54th Annual Convention of the New York State Speech Communication Association, Monticello, NY, Oct. 11-13, 1996.

"The Media Ecology of Education." Paper presented at the 54th Annual Convention of the New York State Speech Communication Association, Monticello, NY, Oct. 11-13, 1996.

"The Beat of the City in Cybertime." Paper presented at the 87th Annual Meeting of the Eastern Communication Association, New York City, Apr. 25-28, 1996.

"Did You Say Cyberspace? Defining and Delimiting the Electronic Landscape." Paper presented at the 87th Annual Meeting of the Eastern Communication Association, New York City, Apr. 25-28, 1996.

"Cybertime and Dream Selves." Paper presented at the 53rd Annual Convention of the New York State Speech Communication Association, Albany, NY, Oct. 13-15, 1995.

"Cybertime and Dream Selves, Liquid Tribalism in a Mythic Landscape." Paper presented at the 80th Annual Conference of the Speech Communication Association, New Orleans, LA, Nov. 19-Nov. 22, 1994.

"Gary Gumpert and the Conception of Perfection." Paper presented at the 80th Annual Conference of the Speech Communication Association, New Orleans, LA, Nov. 19-Nov. 22, 1994.

"Post(modern)man, or Neil Postman as a Postmodernist." Paper presented at the 79th Annual Conference of the Speech Communication Association, Miami Beach, FL, Nov. 18-Nov. 21, 1993.

"Reform Judaism and Re-formed Jews: Media, Nationalism, and Cultural Identity." Paper presented at the 79th Annual Conference of the Speech Communication Association, Miami Beach, FL, Nov. 18-Nov. 21, 1993.

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"The Faces of a Thousand Heroes: The Impact of Visual Communication Technologies on the Culture Hero." Paper presented at the 78th Annual Conference of the Speech Communication Association, Chicago, IL, Oct. 29-Nov. 1, 1992.

"Hyperreality and Cultural Solipsism." Paper presented at the 50th Annual Convention of the New York State Speech Communication Association, Ellenville, NY, Oct. 16-18, 1992.

"From Hero to Celebrity: The Human Pseudo-Event'." Paper presented at the 77th Annual Conference of the Speech Communication Association, Atlanta, GA, Oct. 31-Nov. 3, 1991.

"Who Framed Roger Rabbit and the Reinvention of Myth." Paper presented at the 77th Annual Conference of the Speech Communication Association, Atlanta, GA, Oct. 31-Nov. 3, 1991.

II. Conference Papers (cont.)

"The Culture of Solipsism." Paper presented at the 49th Annual Convention of the New York State Speech Communication Association, Albany, NY, Oct. 18-20, 1991.

"Transnationalism in the Twenty-First Century: A Prospectus." Paper presented at the 76th Annual Conference of the Speech Communication Association, Chicago, IL, Nov. 1-4, 1990.

"Subjectivity, Self-Reflexiveness, and Media Solipsism." Paper presented at the 48th Annual Convention of the New York State Speech Communication Association, Ellenville, NY, Oct. 12-14, 1990.

"The Cultural Meaning of Beer Commercials." Paper presented at the 1990 Association for Consumer Research Convention, New York, NY, Oct. 5-7, 1990.

"The Mediation of Nature and Culture in Beer Commercials." Paper presented at the 47th Annual Convention of the New York State Speech Communication Association, Poughkeepsie, NY, Oct. 13-15, 1989.

"Borrowed Time: The World According to a One-Year Temporary Instructor." Paper presented at the 80th Convention of the Eastern Communication Association, Ocean City, MD, May 6-8, 1989.

"The Concept of the Hero in the Era of Electronic Communication." Paper presented at the 2nd International Congress on Early Childhood Education: Childhood in the Technological Era, Ramat Gan, Israel, July 7-9, 1987.

"Media and the Hero." Paper presented at the Conference for Interpretation: Hermeneutics Across the Disciplines, Garden City, NY, Apr. 5, 1986.

"Heroes, Fame, and the Media." Paper presented at the 10th International Conference on General Semantics, San Diego, CA, Aug. 16, 1985.

III. Seminars, Workshops, Responses, and Readings

Poetry reading for the *Explorations in Poetry and Pecha Kucha* program at the 23rd Annual Media Ecology Association Convention, Rio de Janeiro, July 7-10, 2022.

Response to *Political Journalism and Contemporary Challenges* at the 78th Annual New York State Communication Association Convention, virtual, October 16-18, 2020.

Aula-Live Conversando Sobre Ecologia das Mídias, discussion and question and answer session

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on my co-authored book, *Introdução à Ecologia das Mídias*, hosted by Pontifícia Universidade Católica do Rio de Janeiro-PUC-Rio (virtual), September 29, 2020.

Poetry reading on *The Medium is the Muse: A Celebration in Poetry and Song* program at the 21st Annual Media Ecology Association Convention, virtual, June 17-20, 2020.

Response to *Top Student Papers in Media Ecology* at the 105th Annual National Communication Association Convention, Baltimore, MD, November 14-17, 2019.

Response to *Responses to the 2018 Korzybski Lecture, "Amazing Ourselves to Death"* at the 20th Annual Media Ecology Association Convention, University of Toronto, Toronto, Ontario, June 27-30, 2018.

III. Seminars, Workshops, Responses, and Readings (cont.)

Response to *Reviews and Comments on Media Ecology: An Approach to Understanding the Human Condition* at the 109th Annual Eastern Communication Association Convention, Pittsburgh, PA, April 25-28, 2018.

Response to *Media Ecology: An Approach to Understanding the Human Condition* at the 103rd Annual National Communication Association Convention, Dallas, TX, November 16-19, 2017.

Response to *From Roosevelt to Trump: Explaining the Past, Deconstructing the Present, Hoping We Have a Future* at the 75th Annual New York State Communication Association Convention, Callicon, NY, October 13-15, 2017.

Response to *Undone: 21st Century Talks Commemorating the 25th Anniversary of Neil Postman's Technopoly* at the 18th Annual Media Ecology Association Convention, Moraga, CA, June 22-25, 2017.

Poetry Reading at the 18th Annual Media Ecology Association Convention, Moraga, CA, June 22-25, 2017.

Response to *History, Politics, and Rhetoric: Competitive Papers in Media Ecology* at the 108th Annual Eastern Communication Association Convention, Boston, MA, March 30-April 2, 2017.

Poetry Reading on *Imagine Poetry* program, presented at the 74th Annual New York State Communication Association Convention, Callicoon, NY, October 14-16, 2016.

Poetry Reading on *The Language of Poetry* program, New York State Society for General Semantics, New York, NY, September 28, 2016.

Response to *Digital Media 2: Transformations in Human Communication* program, presented at the 74th Annual New York State Communication Association Convention, Callicoon, NY, October 14-16, 2016.

Poetry Reading on *The Language of Poetry* program, hosted by the New York Society for General Semantics, NY, NY, September 28, 2016.

Poetry Reading on *The Poetry of Media Ecology* program, presented at the 17th Annual Media Ecology Association Convention, Bologna, Italy, June 23-26, 2016.

Workshop on *Some Points On and With PowerPoint*, Villanova University, Villanova,

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Pennsylvania, December 1, 2015.

Response to *Theoretical Issues of Health Communication from a Phenomenological Perspective* program, presented at the 76th Annual Pennsylvania Communication Association Convention, York, Pennsylvania, October 9-10, 2015.

Poetry reading from *The Medium is the Muse: Channeling Marshall McLuhan* at the Institute of General Semantics 'Making Sense' Through Time-Binding Symposium, New York, NY, October 25-26, 2014.

Poetry reading from *The Medium is the Muse: Channeling Marshall McLuhan* at the 72nd Annual New York State Communication Association Conference, Ellenville, NY, October 17-19, 2014.

III. Seminars, Workshops, Responses, and Readings (cont.)

Poetry reading from *The Medium is the Muse: Channeling Marshall McLuhan* at the 15th Annual Convention of the Media Ecology Association, Ryerson University, Toronto, Ontario, June 19-22, 2014.

Response to *Amazing Ourselves to Death: A Roundtable Exchange of Views and Reviews* presented at the 105th Annual Eastern Communication Association Convention, Providence, Rhode Island, April 22-26, 2014.

Poetry reading from *The Medium is the Muse: Channeling Marshall McLuhan* at the 105th Annual Eastern Communication Association Convention, Providence, Rhode Island, April 22-26, 2014.

"The Word" and "The Medium is..." Pecha kucha presented at the 14th Annual Convention of the Media Ecology Association, Grand Valley State University, Grand Rapids, Michigan, June 20-23, 2013.

"The Word" A pecha kucha presented at the 70th Annual New York State Communication Association Conference, October 19-21, 2011, Ellenville, NY.

Workshop on "New Media, Media Ecology, and Strategic Communication" at the International Conference on Strategic Communication, Benemérita Universidad Autónoma de Puebla, Puebla, Mexico, September 11-13, 2012.

"The Medium is..." A pecha kucha presented at the 69th Annual New York State Communication Association Conference, October 21-23, 2011, Ellenville, NY.

"The Medium is..." A pecha kucha presented at the Media at the Center Marshall McLuhan Centenary Symposium, September 17, 2011, New York, NY.

Workshop on "Teaching General Semantics in Relation to Communication Theory and Media Theory" at the Exhibition Hall Theater of the 96th Annual Convention of the National Communication Association, San Francisco, November 15, 2010.

Response to *New Horizons in Media Ecology*, presented at the 101st Annual Convention of the Eastern Communication Association, April 22-25, 2010, Baltimore, MD.

Response to *Marshall McLuhan Lecture Series: Communication Technologies and Social Structures* program, featuring the Society for the Study of Symbolic Interaction's first Marshall

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McLuhan Lecture, given by Lynne Kelly on "Stonehenge: A Monument to Orality," presented at the 95th Annual Convention of the National Communication Association, November 12-15, 2009, Chicago, IL.

Response to *Digital Natives and Digital Immigrants: Rethinking McLuhan's Perspectives on Perception, Cognition, Memory, and Mind in the Age of Digital Technology*, presented at the 95th Annual Convention of the National Communication Association, November 12-15, 2009, Chicago, IL.

Balvant Parekh Centre for General Semantics and Other Human Sciences' First National Workshop, *Towards an Ecology of Knowledge*, Baroda, India, October 28-31, 2009.

Response to *Still Amused? Student Reflections on Neil Postman's Amusing Ourselves to Death*, presented at the 10th Annual Convention of the Media Ecology Association, Saint Louis University, St. Louis, MO, June 18-21, 2009.

III. Seminars, Workshops, Responses, and Readings (cont.)

Response to *Drugs as Media, Media as Drugs: Pharmacological Approaches to Understanding our Physical, Social, and Symbolic Environments*, presented at the 10th Annual Convention of the Media Ecology Association, Saint Louis University, St. Louis, MO, June 18-21, 2009.

Seminar/workshop discussion on media ecology at the *Media Ecology: Theory, Publication, Pedagogy Preconference* sponsored by the Media Ecology Association, November 20, 2008, held in conjunction with the 94th Annual Convention of the National Communication Association, November 21-24, San Diego, CA.

"BlogVersed: Readings from the Poetry Blog." Reading performed at the New York Society for General Semantics at the Albert Ellis Institute, New York City, May 8, 2008.

Colloquium on Neil Postman sponsored by the Scholars Program, Medaille College, Buffalo, NY, November 6, 2007.

Colloquium on "Marshall McLuhan's Media Ecology and Communication Studies" sponsored by the Academic Vice-President's Office, Naropa University, Boulder, CO, March 15, 2007.

Colloquium on "Narcissism and Echolalia: Communication and the Construction of a Sense of Self" for the Department of Communications, University of Colorado, Boulder, March 14, 2007.

Seminar on "Communication Clarity and Critical Thinking: Understanding the Meaning of Meaning and Avoiding the Demeaning of Meaning" for the Judicial Clerks and Mediators of the U. S. Court of Appeals for the Second Circuit, New York City, Nov. 1, 2006.

Response to *Electronic Media and Greater Expectations: Exploring the Implications of Electronic Mediation for Communication* presented at the 96th Annual Meeting of the Eastern Communication Association, Pittsburgh, PA, Apr. 27-30, 2005.

Response to *The Odd Couple of Poststructuralism and Media Ecology: Love, Hate, and Apathy* presented at the 90th Annual Meeting of the National Communication Association, Chicago, IL, Nov. 11-14, 2004.

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Workshop seminar on Media Ecology given at Tecnológico de Monterrey, Campus Estado de México, Mexico City, Jan. 16, 2004.

Response to *Media: The Dark Side* presented at the 61st Annual New York State Communication Association Conference, Kerhonkson, NY, Oct. 24-26, 2003.

Response to *Human Communication, Technology, and Ecology* at the 87th Annual Meeting of the National Communication Association, Atlanta, GA, Nov. 1-4, 2001.

Response to *Radicalizing Our Understanding of the Undergraduate Experience: The Technologizing of Higher Education* at the 87th Annual Meeting of the National Communication Association, Atlanta, GA, Nov. 1-4, 2001.

"Baseball: A Case Study in Media Ecology Analysis." Master Class given at the 59th Annual Convention of the New York State Communication Association, Monticello, NY, Oct. 5-7, 2001.

III. Seminars, Workshops, Responses, and Readings (cont.)

"Response to *Spotlight on Scholarship: The Work and Thought of Robert K. Logan* at the 59th Annual Convention of the New York State Communication Association, Monticello, NY, Oct. 5-7, 2001.

"Response to *Theories of New Media and Development*" at the 51st Annual Conference of the International Communication Association, Washington, D.C., May 24-28, 2001.

"Response to *Competitive Papers in Media Ecology*" at the 86th Annual Meeting of the National Communication Association, Seattle, WA, Nov. 9-12, 2000.

"Response to *Future Concerns: Using the Internet to Engage the Public*" at the 86th Annual Meeting of the National Communication Association, Seattle, WA, Nov. 9-12, 2000.

"Response to *The Other: Communication, Power, and Social Control* Panel" at the 4th Annual New Jersey Communication Association Conference, Rowan University, NJ, Apr. 8, 2000.

"Response to *New Perspectives in Research* Panel" at the 57th Annual Convention of the New York State Communication Association, Monticello, NY, Oct. 8-10, 1999.

"Response to *Taking Stock in/of the Digital Age* Panel" at the 57th Annual Convention of the New York State Communication Association, Monticello, NY, Oct. 8-10, 1999.

Special Guest Participant in *Cross-Disciplinary Collaboration* Session of the Fifteenth Annual Computers and Writing Online Conference, March 1-June 7, 1999.

"Response to *Future Directions of Mass Media Technology, Research, and Effects* Panel" at the 84th Annual Conference of the National Communication Association, New York, New York, Nov. 20-24, 1998.

"Response to *Visual Centering: Perceiving the Space in Cyberspace* Panel" at the 83rd Annual Conference of the National Communication Association, Chicago, IL, Nov. 19-23, 1997.

"Response to *Marshall McLuhan Meets Bill Gates: The Global Village in the Age of Global Communication* Panel" at the 47th Annual Conference of the International Communication Association, Montreal, May 22-26, 1997.

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"Response to *Secret Dreams and Fallen Heroes: Mediated Sports and Their Appeal* Panel" at "Response to *Communication and Fun: Some Social Implications of Leisure Activities in Public Spaces* Panel" at the 53rd Annual Convention of the New York State Speech Communication Association, Albany, NY, Oct. 13-15, 1995.

"Response to *Postmodernity, Digitality, Electronicity* Panel" at the 51st Annual Convention of the New York State Speech Communication Association, Albany, NY, Oct. 15-17, 1993.

"Response to *Competitive Papers in Mass Communication: Making Audiences, Making History, Making Meaning* Panel" at the 78th Annual Conference of the Speech Communication Association, Chicago, IL, Oct. 29-Nov. 1, 1992.

"Response to *Immanence and the Sacred* Panel" at the 50th Annual Convention of the New York State Speech Communication Association, Ellenville, NY, Oct. 16-18, 1992.

the 49th Annual Convention of the New York State Speech Communication Association, Albany, NY, Oct. 18-20, 1991.

III. Seminars, Workshops, Responses, and Readings (cont.)

"Alcohol Advertising." Workshop resented at the Fordham University Alcohol Awareness Week Series, Bronx, NY, Oct. 15, 1990.

"Myths, Men and Beer." Workshop given at the Mothers Against Drunk Driving Midwest Regional Conference, Chicago, IL, Oct. 14, 1988.

IV. Events Organized

The 70th Annual Alfred Korzybski Memorial Lecture and the Ecologies of Mind, Media, and Meaning Symposium. October 7-10, 2022, The Players, New York City.

Global Listening Festival (Co-Chair). July 29-August 7, 2022, online, hosted by Ball State University.

Science, Sanity, and the Semantic Environment II Symposium. June 25, 2022, online.

Totem and Taboo in Contemporary Talk: A Panel Discussion. April 6, 2022, The Players, New York City.

The 69th Annual Alfred Korzybski Memorial Lecture and the Science, Sanity, and the Semantic Environment Symposium. October 1-3, 2021, The Players, New York City.

New York Society for General Semantics. June 2016-December 2020. An ongoing series of panels and presentations held at The Players in New York City.

Media at the Center: A Marshall McLuhan Centenary Symposium. September 17 & 25, 2011, Fordham University, New York City.

New Languages, New Relations, New Realities Symposium. October 29-31, 2010, Fordham University, New York City.

Across the Generations: Legacies of Hope and Meaning. An International Conference. September 11-13, 2009, Fordham University, New York City.

Media Conversations VI: An International Conference on Youth, Media and Education. June 4-6, 2009, held at Pratt Institute, the Players Club, and Fordham University, NYC.

Media Ecology: Theory, Publication, Pedagogy. Preconference sponsored by the Media Ecology Association, November 20, 2008, held in conjunction with the 94th Annual Convention of the National Communication Association, November 21-24, San Diego, CA.

Lance Strate

Creating the Future: Conscious Time-Binding for a Better Tomorrow Symposium.

November 15-16, 2008, Fordham University, New York City.

The World in Quandaries: Coping with Controversial Communication in the Global Village Symposium.

September 8, 2006, Fordham University, New York City.

Perspectives on Neil Postman: A Symposium,

April 6, 2006, New York University, New York City (Program Coordinator).

The Sixth Annual Convention of the Media Ecology Association,

June 22-26, 2005, Fordham University, New York City (Co-Coordinator).

Premiere Screening of *Without Apology*, A Documentary Film by Susan Hamovitch,

screening and panel discussion, Oct. 22, 2004, Montclair State University, Montclair, NJ.

Walter Ong Lectures,

Spring 2004, Fordham University, Bronx, New York.

The Fifth Anniversary Celebration of the Media Ecology Association

(panel discussion, video presentation, memorial for Walter Ong, tribute to Neil Postman), Sept. 4, 2003, Fordham University, New York City.

Fordham University Marshall McLuhan Lectures,

annually from 1999-2001, featuring Tom Wolfe, Camille Paglia, and Jerry Brown (organizing committee).

The 56th Annual Convention of the New York State Communication Association,

Oct. 9-11, 1998, Monticello, New York.

IV. Events Organized (cont.)

The Legacy of McLuhan: A Symposium,

March 27-28, 1998, Fordham University, NYC.

Organized major symposium featuring forty scholars, artists, and media professionals.

Walter Ong Lectures,

Spring 1997, Fordham University, Bronx, New York.

V. Major Conference Service

The Toronto School Then|Now|Next International Conference (Toronto),

Programming Committee, 2016.

McLuhan100 Then.Now.Next Conference (Toronto),

Programming Committee, 2011.

National Communication Association,

Preconference Organizer, 2008; Local Arrangements Committee member and Convention Registration Committee Chair, 1998.

Eastern Communication Association,

Associate Program Contributor Associate Program Contributor (MEA), 2015-2016; 1999-2002; (IGS), 2008-2011; Short Course Coordinator, 2003-2004; 2015-2016.

International Communication Association,

Associate Program Contributor (IGS), 2008-2010.

New York State Communication Association,

Convention Committee Member, 1999-2000.

Media Ecology Association,

Convention Committee Member, 2000-2004, 2006-2010, 2019-present.

VI. Conference Programs Organized

National Communication Association

2018 Convention: 1. Visualizing Media Ecology: Illustrations, Images, and Models

2017 Convention: 1. Media Ecology: An Approach to Understanding the Human

Condition; 2. 1. Taking Up McLuhan's Cause: Perspectives on Media and Formal

Causality

2010 Convention: 1. Roundtable on General Semantics: Advancing the Discipline

2009 Convention: 1. The Institute of General Semantics and the Discipline of General

Semantics: A Roundtable Discussion About Discourse, Stability, and Change

Lance Strate

- 2006 Convention: 1. War and Peace Among Rhetoric, Grammar, and Logic: A Roundtable Discussion on the Publication of Marshall McLuhan's PhD Thesis, *The Classical Trivium*.
- 2002 Convention: 1. The Cell Phone Medium: Media Ecological Analyses; 2. Spotlight on Scholarship: Douglas Rushkoff, Narrative, and Control; 3. Academia After 9/11.
- 2001 Convention: 1. Ecological Thinking and Media Intersections; 2. Jay David Bolter and Richard Grusin's *Remediation: Understanding New Media*.
- 2000 Convention: 1. The Ecology of Cybermedia; 2. The Media Ecology of Walter J. Ong
- 1998 Convention: 1. Roundtable Discussion on Media Ecology.
- 1997 Convention: 1. *The Video McLuhan: Exhibition and Evaluation*.
- 1996 Convention: 1. Communication at the Helm: Steering Through Cyberspace Theory and Research; 2. Advertising at the Helm: Mass Media and Consumer Culture.
- 1994 Convention: 1. Community, Identity, and Perception: The Semiotics of Cyberspace; 2. Building Virtual Communities and Identities in Cyberspace
- 1993 Convention: 1. Explorations in Media and Consciousness; 2. Communication, Education, and Culture: Perspectives on the Scholarly Activity of Neil Postman; 3. Ong's Orality-Literacy Theory: Applications and Extensions
- 1992 Convention: 1. Image Culture in the Visual Communication Century
- 1991 Convention: 1. Boorstin's *The Image, Or What Happened to the American Dream: A Thirty-Year Assessment*; 2. The Gods and the Machines: Mythic Criticism of the Science Fiction Film; 3. Reaching Out: Practical Media Criticism
- 1990 Convention: 1. The Continuing Evolution of the Global Village

VI. Conference Programs Organized (cont.)

Eastern Communication Association

- 2018 Convention: 1. Reviews and Comments on *Media Ecology: An Approach to Understanding the Human Condition*
- 2014 Convention: 1. DEW Lines, Loans, and Lineages: Poetry and Poetics After Marshall McLuhan; 2. Rants, Antics and Manic Semantics: Language at the Confluence of Meaning and Desire; 3. *Amazing Ourselves to Death: A Roundtable Exchange of Views and Reviews*
- 2010 Convention: 1. Competitive Papers in General Semantics; 2. Focus on the Future: The Chart is Not the Course You Travel
- 2009 Convention: 1. The Past, the Present, and the Future of General Semantics
- 2004 Convention: 1. The Absence and Presence of the Word: A Roundtable Discussion in Memory of Walter J. Ong, SJ
- 2002 Convention: 1. Community in Cyberspace: Social Interaction in the New Media Ecology; 2. Understanding Text: Papers in Media Ecology
- 2001 Convention: 1. From Marx to Media Ecology: Scholarship as a Subversive Activity
- 2000 Convention: 1. A McLuhan Roundtable: Revived, Revised, or Reviled?; 2. Neil Postman's *Building a Bridge to the 18th Century*; 3. Spotlight on Scholarship: James W. Carey; 4. The Architecture of Media Ecology: A Roundtable on Lewis Mumford
- 1997 Convention: 1. Roundtable Discussion: Media Ecology and Mass Communication

Media Ecology Association

- 2022 Convention: 1. Topics in General Semantics; 2. The Power of the Arts
- 2021 Convention: 1. Media Ecology in an Algorithm Society (plenary session); 2. Christine Nystrom's Genes of Culture: A Roundtable Discussion on the Publication of the First Volume of Her Collected Works (plenary session); 3. "Dealing with Dystopia:" A Professional Take; 4. The Limits of Language
- 2020 Convention: 1. The Institute of General Semantics and Its Publications as a Vehicle

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for Scholarship in Media Ecology; 2. WIGO or What Is Going On? A Panel Discussion (plenary session); 3. Canonical Texts Series: *The Muse Learns to Write*; 4. The Medium is the Muse: A Celebration of Poetry and Song

2019 Convention: 1. Responses to the 2018 Korzybski Lecture, "Amazing Ourselves to Death"; 2. "No Poetry After Auschwitz": The Medium, the Message, and the Holocaust; 3. The Medium is the Muse; 4. The Media Ecology of Judaism;

2018 Convention: 1. McLuhan: Time, Space, and Place (plenary); 2. Media Ecology in Print: New and Recent Books

2017 Convention: 1. Taking Up McLuhan's Cause: Perspectives on Media and Formal Causality

2016 Convention: 1. The Poetry of Media Ecology; 2. Honoring Elizabeth Eisenstein; 3. Play with Words and Images

2015 Convention: 1. The Future of Communication Theory (plenary); 2. "Poe, Melville, and Media Ecology Approaches to Literary Studies"; 3. Form, Manner, and Media Ecology

2014 Convention: 1. Media Poetics; 2. The Medium is the Muse: An Evening of Orality, Aurality, and Embodied Presence

2013 Convention: 1. Creative Explorations in PowerPoint and Pecka Kucha

2012 Convention: 1. Technology/Media/Literature/Language; 2. We'll Cross that Road When We Come to It: On Media, Writing, and Creativity

2011 Convention: 1. On the Binding Biases of Time

2010 Convention: 1. Korzybski and Media Ecology

VI. Conference Programs Organized

Media Ecology Association (cont.)

2009 Convention: 1. Korzybski-Hayakawa-Johnson-Postman: An Introduction to General Semantics as It Relates to Media Ecology

2004 Convention: 1. Media Ecology at the Movies

2003 Convention: 1. What is Media Ecology? A Roundtable; 2. The Media Ecology of Jeremy Rifkin; 3. War and Peace in the Global Village

2002 Convention: 1. Policy Matters; 2. The Day the World Changed: 9/11 and its Aftermath

2001 Convention: 1. The Future of News

2000 Convention: 1. Media Ecology and the American Intellectual Tradition

New York State Communication Association

2022 Convention: 1. Using General Semantics: Tips, Ideas, and Resources for Teaching and Scholarship (Service Too!)

2021 Convention: 1. WIGO, or "What is Going On" with General Semantics?

2018 Convention: 1. Time and a Word

2016 Convention: 1. Imagine Poetry; 2. Touching the Face of the Cosmos; 3. 40 Years of *Crazy Talk, Stupid Talk*; 4. Autism and Asperger's: 21st Century Challenges for Family, Health, and Society

2014 Convention: 1. Readings from *The Medium is the Muse: Channeling Marshall McLuhan*

2013 Convention: 1. Moving Images and Moving Identities

2011 Convention: 1. Language, Literacy, and 'Lectronics

2010 Convention: 1. Media Literacy and the Future of Children's Programming; 2. Does Communication Matter Anymore, As a Field, a Discipline, an Area of Study? A Roundtable; 3. Teaching General Semantics in the Basic (and Advanced) Communication Course

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- 2009 Convention: 1. General Semantics in This New Century; 2. Probing the Media Environment in This New Century; 3. Poetry and Media: New Contexts for an Enduring Activity
- 2008 Convention: 1. General Semantics Today
- 2006 Convention: 1. Scholarship and Influence: A Tribute to James W. Carey; 2. Media and Social Awareness
- 2004 Convention: 1. Contextualizing Cyberculture; 2. Televisual Identities; 3. Building a Bridge to Neil Postman: A Roundtable; 4. The East Shall Shake the West Awake; 5. Fresh From the Media Ecology Bookstore; 6. The Science Fiction Genre
- 2003 Convention: 1. The Wonderful World of Blogs; 2. Talking About Tolkien: The Mediation and Remediation of *The Lord of the Rings*; 3. Media: The Dark Side
- 2001 Convention: 1. Baseball: A Case Study in Media Ecology Analysis (Master Class); 2. Prophecy or Fantasy: A Roundtable Discussion on the Uses of Science Fiction; 3. Steps to an Ecology of Media: A Roundtable Discussion on Cybernetics, Systems Theory, and Symbolic Interactionism; 4. Looking Backward at the 21st Century: A 22nd Century Perspective; 5. Spotlight on Scholarship: Donald Theall's *Virtual McLuhan*.
- 2000 Convention: 1. Communication in the Real World: Public Relations and Crisis; 2. Thirty Years After: A Roundtable Discussion on Salvador Allende 's Election to the Presidency of Chile and its Real World Consequences
- 1999 Convention: 1. Understanding Media Education: The Legacy of John Culkin; 2. Taking Stock of McLuhan; 3. Taking Stock of Journalism at Century's End; 4. Risk, Heresy, and Y2K

VI. Conference Programs Organized

New York State Communication Association (cont.)

- 1998 Convention: 1. Plenary Session: Echoes and Reflections; 2. New Frontiers in Media Studies; 3. Roundtable on Interpersonal Communication; 4. Communication and/as Business; 5. Echoes of/Reflections on Communication and Social Issues; 6. Echoes of/Reflections on American Studies; 7. The Legacy of McLuhan; 8. Echoes of/Reflections on Communication and Law; 9. Roundtable on Technorealism; 10. Echoes of/Reflections on the Media Industries; 11. Dean's List: Top Ten Concerns of Administration
- 1997 Convention: 1. Consumerism and Image Culture; 2. Culture and Communication Technologies; 3. Roundtable Discussion on Critical Ethnography; 4. Media and Education; 5. Media and Literacy; 6. Roundtable Discussion on Media Ecology; 7. Communication, Culture, and Technology in Organizational Contexts; 8. Tresspass and Transgression on the Final Frontier; 9. The Systems View: Explorations and Extensions; 10. Communication Technology and The Information Society; 11. Crime, Courts, and Disaster: Television Case Studies
- 1996 Convention: 1. Media Dislocations and Cultural Transformations; 2. Media Encounters: Making Sense of Communication Technologies; 3. Culture, Capitalism, and Media
- 1995 Convention: 1. Future Choices: The Media Ecology of Cyberspace; 2. Media Education Roundtable
- 1993 Convention: 1. Postmodernity, Digitality, Electronicity; 2. Critical Studies in American Popular Culture; 3. Bridging International Differences Through Communication; 4. At the Movies: Mythic, Psychoanalytic, and Feminist Approaches
- 1992 Convention: 1. Text and Technology; 2. Culture and International Conflict

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1991 Convention: 1. Communication and Isolation; 2. Television Criticism: Creativity, Competition and Culture

1990 Convention: 1. Traditions and Advance in Technology: Historical Perspectives on the Reception and Impact of Innovations

1989 Convention: 1. Perspectives on Advertising

VI. Conference Programs Organized

New Jersey Communication Association

2009 Convention: 1. General Semantics and Its Application to Communication Teaching and Scholarship

2002 Convention: 1. Investigating *The Sopranos*

1998 Convention: 1. Media Ecology Roundtable

1997 Convention: 1. Communication and Cyberspace

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PROFESSIONAL AND COMMUNITY ASSOCIATIONS

- Media Ecology Association**, 1998 to present. Executive Board Member and Awards Coordinator, 2020-present. Advisory Council Member, 2012- present. Member, Board of Directors, 1998-2012, 2017-present. Historian, 2009-2010. President, 1998-2009. Awards Coordinator, 2019-present, 2000-2012. Journal Editor, 2017-2019, 2004-2007, co-editor, 2001-2004, Associate Editor, 2008-2014; Editorial Board member, 2014-present.
- New York State Communication Association**, 1989 to present. Vice-President Elect, 1996-1997; Vice-President, 1997-1998; President, 1998-1999; Editor of *Speech Communication Annual*, 1999-2001; Archivist, 2002-2003, Member-at-Large, 2003-2005; Nominations Committee Member, 2022 to present; Wilson Fellows Committee, 1998 to present; Neil Postman Award Committee, member, 2003 to present, Chair, 2003-2010.
- Institute of General Semantics**, 2004-present; President, 2020-present; Member, Board of Trustees, 2013-present; Executive Director, 2008-2011.
- New York Society for General Semantics**, 2007-present; Secretary, 2021-present; President, 2016-2021. Member, Board of Directors, 2009-2012.
- Global Listening Centre**, member of the Academic Board of Directors, 2016-present; editorial board member, 2018-present; co-chair of the Academic Board of Directors, 2020-present.
- International Bateson Institute**, 2017-present, Member, Advisory Board.
- Institute of Communication and Media, Henan University**, Academic Counselor, 2017-present.
- Walter Ong Society**, 2015-present.
- Maestría de Investigación en Comunicación Digital de la Universidad de Los Hemisferios** (Member of the Scientific Board for the MA Program in Digital Communications, University of the Hemispheres, Ecuador), 2016-present.
- International Society for the Study of Time**, 2010 to present.
- International Society for General Semantics**, 1980-2003 (at which point the ISGS merged with the IGS).
- Herbert Marshall McLuhan Edmonton Centenary Event**, University of Alberta, Advisory Board, 2009-2011.
- Walter J. Ong Center for Language and Culture**, Saint Louis University, National Advisory Board, 2005-2016.
- American Library Association**, 2010 to 2011.
- Eastern Communication Association**, 1989 to present. Associate Program Contributor (MEA Affiliate), 2015-2016, 1999-2002; Short Courses Coordinator, 2003-2004; Committee of Scholars, 2005-2006; Associate Program Contributor (IGS Affiliate), 2008-present.
- National Communication Association**, 1980 to present. Nominating Committee, Commission on Communication in the Future, 1997-1998; Local Arrangements Committee member and Convention Registration Committee Chair, 1998.
- New Jersey Communication Association**, 1997 to present. At-Large Board Member, 1997-1999.
- International Communication Association**, 1984 to present. Associate Program Contributor (IGS Affiliate), 2008-2010.
- Donald McGannon Center for Communication Research**, Board Member, 1998 to 2001.
- Lambda Pi Eta**, 1994 to present. Founder and advisor, Fordham University chapter, 1994-1996.

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Mothers Onward Search for Autism Intervention and Causation (MOSAIC), Northern New Jersey Support Group for parents of autistic children, Advisor, 1999 to present.

Lower Manhattan Public Health Consortium, Fordham University representative, 2006 to 2016.

Congregation Adas Emuno of Leonia, NJ, 2001 to present. Immediate Past President, Chair Search Committee, 2019; Chair, Internet Committee 2018 to present. President, 2012 to 2018. Vice-President, 2010 to 2012. Member, Board of Trustees, 2006 to present. Chair, Adult Education Committee, 2006 to 2012. Member, Ritual Committee, Adult Education Committee, 2001 to 2003, 2006 to present.

Temple Beth Elohim of Hasbrouck Heights, NJ, 1994 to 1996.

Member, Board of Directors; Co-Chair, Publications Committee, Newsletter Co-Editor.

MEDIA PRODUCTION

Institute of General Semantics YouTube Channel, preparing videos from online lectures and symposia, and recorded from the in-person Alfred Korzybski Memorial Lecture for uploading, including editing and creating intros and outros, 2022-present.

Semantic Reactions, the Official Podcast of the Institute of General Semantics, 2022-present.

Institute of General Semantics database, auxiliary website, & e-newsletter set-up via Wild Apricot membership management, 2021-present.

Congregation Adas Emuno database and website set-up via Wild Apricot membership management, 2018-present.

If Not A Then E video based on my PowerPoint presentation, including my voiceover, produced at Saint Mary's College of California, 2017.

New York Society for General Semantics database, website, & e-newsletter set-up via Wild Apricot membership management, 2016-present.

Times of Israel/Jewish Standard blog. <http://blogs.timesofisrael.com/author/lance-strate>. 2015-present.

InnerTubes and Fatal Amusements (my YouTube channel).

<http://www.youtube.com/user/LanceStrate>. 2011-present. Includes "The Word (A Pecha Kucha)" original video, 2012; "The Medium Is... (A Pecha Kucha)" original video, 2011.

The New Aristotelian Library on-demand publishing program set up for the Institute of General Semantics, 2010-2011.

Lance Strate's Ear Relevance (podcast). <http://earrelevance.mevio.com>. Podcast on February 10, 2010.

NeoPoiesis Press, LLC. Partner and editor in a small press, publishing poetry, creative writing and nonfiction, 2009 to present.

Time-Bindings (newsletter of the Institute of General Semantics, editing and desktop publishing), 2008-present.

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Lance Strate's BlogVersed (online blog). [http:// http://blog.myspace.com/lancestrate](http://http://blog.myspace.com/lancestrate) (no longer online). Blog begun June 27, 2007, to 2013.

MEDIA PRODUCTION (cont.)

Lance Strate's Blog Time Passing (online blog). <http://lancestrate.blogspot.com>. Blog begun March 8, 2007.

Congregation Adas Emuno website. <http://www.adasemuno.org/>. Supervisor charged with overseeing website revision and expansion, 2007. Set up and maintained congregational blog 2010 to 2018. Revised website and database, 2018 to present.

The Ecology of Media Ecology: A Sampling of Musings (video documentary). Executive Producer, 2005.

EPIC School (Paramus, NJ school serving children with autism). Copy writer for pamphlet and direct mailing and advisor on fundraising campaigns, 2003-2005; 2008-2009, 2011-2012.

And Now This: A Media Ecology Retrospective (video documentary). Executive Producer, 2003.

Kol Ami (Newsletter of Temple Beth Elohim of Hasbrouck Heights, NJ). Co-editor, 1994 to 1996.

Transcom Media, Inc. *Adventures of the Galaxy Rangers* nationally syndicated children's animated television program. Scriptwriter, 1985-1986 (one episode).

Raritan Valley Cablevision, Inc. *Area Arts* local access entertainment program. Scriptwriter, director, actor, 1982.

Queens College, City University of New York. Producer, multimedia presentations and lecture support, 1978-1980.